



# The '74 Yamaha Enduros aren't street bikes with high fenders. They're motocrossers with lights.

The typical street/trail machine is a sheep in wolf's clothing. It looks like a dirt bike. But the first time you try to jump it over a ditch, the truth becomes joltingly clear: It's a street bike.

In building the 1974 Yamaha Enduros, we didn't have to steal pieces from our line of street bikes. Because we also make a superb line of motocross bikes. So we stole: Full double loop high-clearance frames. Over-the-top exhaust/expansion chambers. Slimmed-down crankcases. Lightweight polypropylene fenders. Engines that are ported to turn out more power at low to medium rpms. And, most important of all, true motocross suspension units.

The fact is, some 1974 Yamaha Enduros have competition

features like CDI ignition and Thermal-Phase rear shocks that have yet to find their way onto most production motocrossers.

Of course, now you're probably wondering: with all these motocross features on our new Enduros, how do they handle on the street? Beautifully. Oh, they ride a little bit harder than a street bike. But take them into the dirt and they'll make it all up to you.

The 1974 Yamaha Enduros are at your dealer's now. Of course, so are the 1974 Yamaha MX's. So try to remember:

The Enduros are the ones with the lights.



5 Over-the-top exhaust/expansion chamber. It won't barbecue your leg. Also makes the bike trimmer, easier to straddle.

4 DT250 and DT360 have Thermal-Phase rear shocks with built-in oil coolers. You'll give up before they will.

3 The same slimmed-down cases we use on our MX's. For the same reasons: Better balance, a more natural riding position.

1 Full double loop frame cradles the engine lower. Result: Lower center of gravity, higher ground clearance.

2 Torque Induction® reed valve intake system with improved piston port timing for better low-rpm torque.

6 Lightweight polypropylene fenders. Easy to bend, almost impossible to break.

7 New fork design. They don't just look like MX forks. They track, damp and steer like MX forks.

**Someday, you'll own a Yamaha.**