

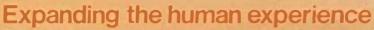
## **Welcome to YAMAHA**

## www.legends=yamaha=enduros.com

We will be considered to an end of the second se







The human being has an inbred urge to experience what he has not known before. Among these desires, the search for methods of moving through space seems to hold high priority. Coupled with this, the pace and scope of contemporary living generate a need for new modes of personal expresion. Yamaha technology is dedicated to satisfying these human requirements. The success of Yamaha products throughout the world is testimony to their success in meeting human needs. And as our activities broaden, new products and methods

are providing millions of people with ways of expanding the human experience.







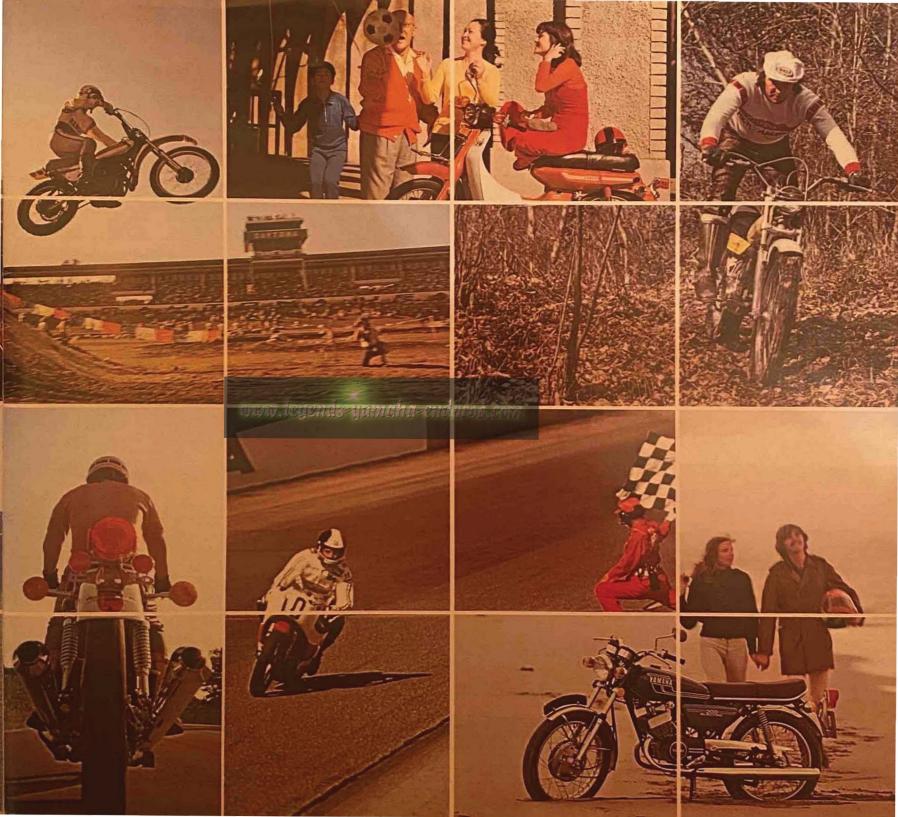




200000







### Yamaha's development and expansion "Trail langs" established throughout Japan

school started in Japan. · Capital Increased to ¥1 750 000 800. , -14

'72

'74

75

76

77

at lwata

- \* Yamaha new moped series marketed
- . Torque Induction system for trail series motorcycle marketed
- Outboard motor P-165, P-450 marketed
- ' Yamaha Sports Leisure Organization started Capital increased to Y1.925.000.000
- Yamaha Paris Center constructed
- Trail school program expanded to overseas
- Large Yamaha Service center network completed
- Capital increased to Y2 117 500.000
- Special center for more effective safety campaions netablished.

New motorcycle manufacturing plant consurged

Yamaha series of lishing boats introduced Yamaha sports school and motorcycle license

- Three classes of Isle of Man races won by Yamaha production racers
- Yamaba 21 sailboat marketed
- World championship snowmobile race won by Yamaha for second consecutive year at Eaple River, U.S.A.
- Motocross championship races initiated.
- New, 4-cycle TX-750 markeled
- Ist Yamaha Grand Sports Festival head at Fuil Speedway Circuit In Japan
- 250cc world road race manufacturers championship
- won for third consecutive year.
- Capital increased to ¥2.678,637 500
- YZ series marketed
  - New lessure Yamaha Zippy & Chappy marketed in Japan
  - Yamaha STR-43 boat (43 leel) marketed.
  - Iwata Technical Center, motorcycle nder training and education course opened
  - Generator ET-1250 marketed
  - Yamaha BC-100 karl marketed
  - Capital Increased to ¥3.241,151,400. Yamana Motor Canada Lid, established
  - 125cc, 250cc, 350cc world road race manufacturers championship won.
  - 250cc world molocross championship won
  - New type trail DT series marketed.
  - New monocross suspension-equipped motocross markeled.
  - Yamaha Irlai TY-250 marketed.
  - Resident representative office opened in Caracas. Establishment of Yamana Indonesia Motor
  - Manufacturing Company, Yamaha wina world championahip anowmobile
  - ace series
  - Yamaha wins Daytona 200-mile race for third consecutive your.
  - Tsumagol natural spons park opened.
  - Yamaha motorcycle sports land Sugo opened . Gen-Ichi Kawakami becomes Chairman of Board.
  - Hisao Kolke bocomes President.
  - Capital Increased to ¥3.565,268,500
  - Joinl-Venture company established in Pakistan.
  - Capital Increased to Y3.921.793, 150.
  - Yamaha 4-stroke XS750 with shall drive marketed
  - Yamaha wins Daytona 200-milo race for live
- consecutive year.
- Capital Increased 74,902.241,400.
- Yamana Motor Corp., U.S.A. ostablished, (Separate from Yamaha International Corporation).
- Yamaha wins Daviona 200-mile race for six consocutive year by S. Baker.
- Yamaha providos Italy's FIAT with technology for the YLCS (low-pailution engine)
- XS Eleven and SA500 markeled.

Revolutionary "Autolube" (automatic lubrication) leature developed and introduced for the first time. . World conference of Yamana dealers held

63

167

69

'69

- '64 Soce YF-1 marketed
  - Autolube-equipped 75cc YG1-D and 125cc YA8 first marketed

125cc YAT1 and 75cc YG1A marketed

SScc YJ1 marketed

250cc YDT1 marketed

75cc YG-1 markeled

- 250cc YDS3 marieted.
- 250cc world road race manufacturers' championship won by Yamaha.
- 70cc YP1, 80cc YG1-D and 90cc H1 introduced 65
  - 305cc YM1 marketed
  - 50cc and 70co "U" models marketed
  - BOCC YH1, SOCC YJ2 markeled.
  - Twin-cylinder 100cc YL 1 marketed.
  - 80cc YGS1 marketed
  - Outboard motor P-125 marketed
  - 250cc world road race manufacturer's championship won by Yamana for 2nd consecutive year Capital increased to Y1,280,000,000
- \* Yamaha lechnology used in the Toyota 2000GT '66 163 671008
  - " HOUCE YL! Twin model won the Good Design Award.
  - " Establishment of Siam Yamshe in Thailand
  - . Knock-down operation started.
  - 180cc CS1-E. 250cc DS5-E. 305cc M2. 350cc R1 and
  - 125cc AS1 sports models marketed.
  - · Metallic bond aluminum cylinder produced · 5-port engine Introduced.
  - OTI and H3-C won ine Good Design Award
  - 120cc AT marketed
  - Outboard motor P.200 marketed 250cc DT1 Yamaha Trail marketed.
  - 5000 F6C, 90cc H3-C, 100cc L2C, 12500 ASIC markelad in Japan.
  - ODcc HS1 marketed in Japan.
  - Snowmobiles and lishing boats markeled.
  - Yumaha Motor N.V. established in Amstordam
  - Outpoard motors P-65 and P-250 marketed
  - Trail 125cc AT1, 175cc CT1 markoled
    - 180cc CS2E. 250cc DS6C, 350R3, R3C markated.
  - Outboard P-45 marketed.
  - Yamaha Course Test Circuit constructed Yamaha light and license schools established to
  - promote sale naling hubits.
  - · IPC ( Improvoment of Productivity Committee) Lianod.
  - Yamaha 050cc 4-byclo X5-1 marketed.
  - Yamaha sailboals marketed.
  - 3Socc R-6F and 250cc DS7 markeled.
  - Trail DOcc HT1 360cc RT1 marketed Yamaha 50/60 Mini-Trail marketed.

  - Yamaha series of liaming boals markeled. MOTOCIOLA BOTTOS markeled.

  - Yamaha Motor Do Brasil, Ltda. established.
  - Construction of Amakusa boat plant linished 250cc world road race manufacturers' championship
- 7/1 · IZSCC YAS with world's linst rotary waive engine,
- 250cc YD3 markaled 250cc YDS2 marviolog

Los Angelos, Californio

Derenian Still 2000

Yamaha's first factory

Employees 200

'55

**'**56

'60

62

At the location of what is now the

with model in YA1 July 1955

ATER: 18.600 BO IITELETS

Production 200 units per manth

at 730,000,000

Race in U.S.A.

250cc YE2 murkeled

mackated

Degins

THAT & GIRACI

Hamakita Inctory production first began

YAMAHA HISTORY

\* 175cc YC1 motorcycle marketed.

250CC YD1 and 260CC YE1 marketed.

Capital increased to Y100.000,000

Capital increased to v300,000,000.

\* Capital Incroased to Y500,000,000

Capital Increased to 1800,000,000

Japan Championship Road Races

" Popular Moond motorcycle mainnied.

120cc YAZ awarded Good Design Award

TZSCC YA3, Z50cc YD2 moiorcycles marketeu

Finished high among winners of Catalina Hoad

A new age of spon is opened as 250cc vDS-1 is

Manufacture of outboard motors and FRF boats

Yamaha International Corporation established in

\* 125cc YA1 menorcycle marketed by Nippon Gaka \* Yamana Motor Co., Ltd. established capitalized

YAL won the Asama Voicano Road Race in Japan.

SOCC MF2 marketed. Yamaha motorcycles woir Iwo classes to 1st All

## **Capital Increase**



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## Yamaha's Steady Growth of Gross Sales

(By fiscal year in thousands of yen.)



**'76** 220,484,232

## **'75** 166,697,363

74 176,812,890

73 148,402,509

72 122,093,995

71 94,786,165

**'70** 70,389,296

**'69** 48,814,976

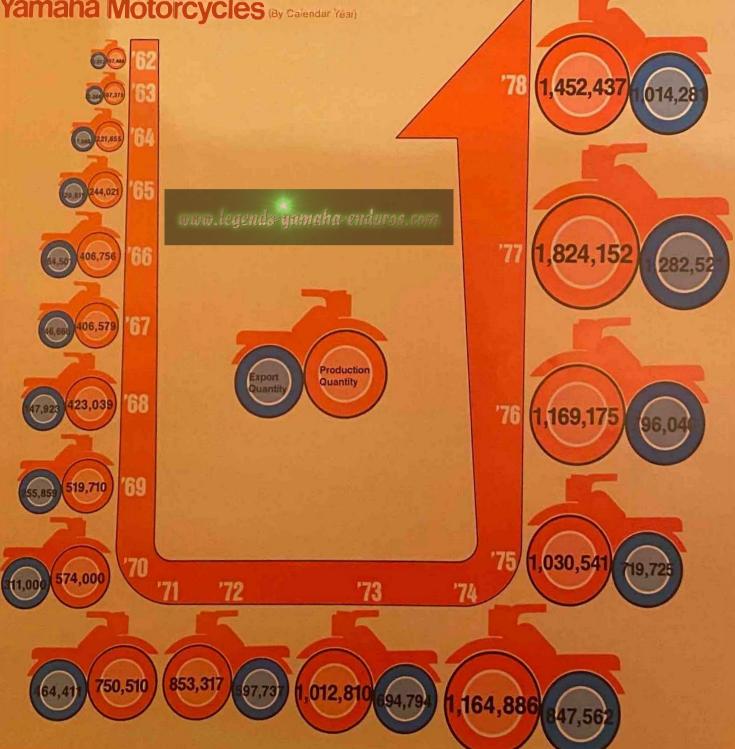
**'68** 35,641,740

67 29,140,176

65 20,552,463

10.157.81A

## Production and Export of Yamaha Motorcycles (By Calendar Year)



## Yamaha expansion continues through out the world.



As Yamaha technology reaches progressively higher levels, the Yamaha name spreads throughout the world. In numerous countries and locations, people who trust Yamaha reliability are growing with us, bringing a new way of life to millions.



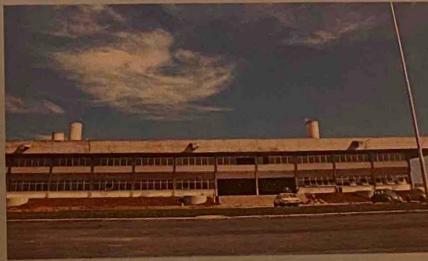


YAMAHA MOTOR CORP., U.S.A.





YAMAHA MOTOR CANADA LTD.



YAMAHA MOTOR DO BRASIL LTDA

# lamaha,

Whenever there is life there are different ways of living. And different requirements for living ... as varied as the personalities of people thomselves. Yamaha's penetrating research into human needs helps bring people of the world a richer, fuller life through sophisticated technology.

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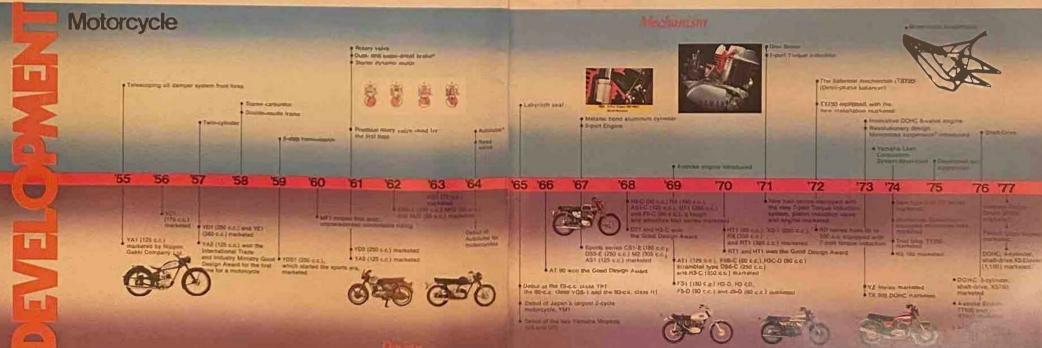
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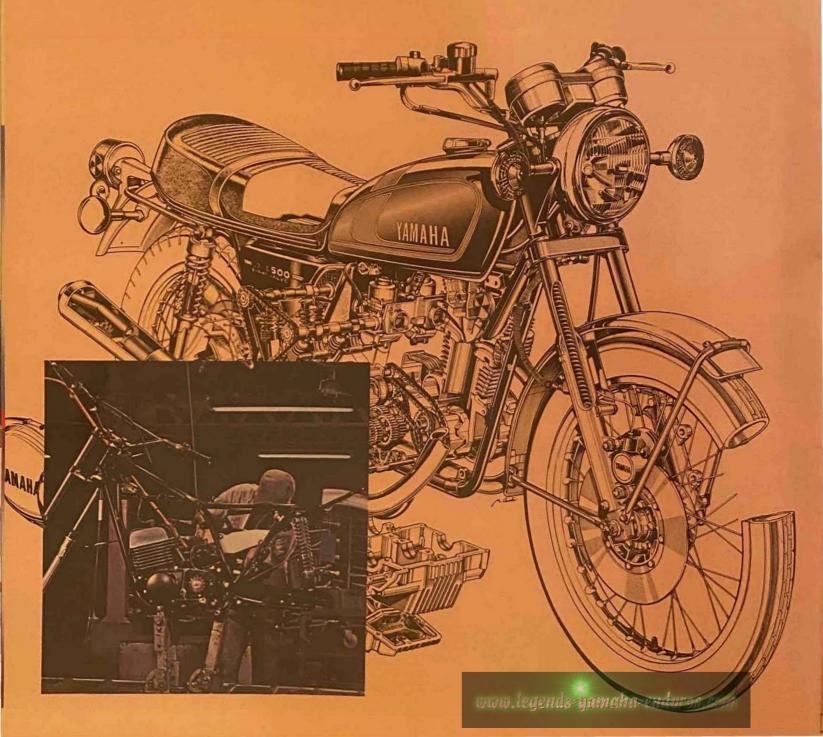
## A history of solid engineering

The open secret between the worldwide acceptance and success of Yamaha les in our concerted ettorts to improve all aspects of our products. Beginning with the highest altanable standard of technology, we focused our energies on developing and expanding this base to make Yamaha the respected name it is today. In the process we added our own innovalions to the engineering world, which in turn added to the Yamaha Iame

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## The latest production technology.





### Automatic Inline weiding

In order to assure dependable quality with each machine that passes along the production line, completely automatic, computerized welding equipment is utilized.

## (Motorcycles)



Frame welding After forming on a pipe bender, the exceptionally sturdy double cradle frame is welded into its finished form.



### Painting

From painting preparation to electric painting and baking, all operations are performed along the continuous conveyor system.



Press A 500-ton press forms high quality steel into frames and tanks



Tempering Engine parts are specially hardened to assure lasting dependable operation.



Autolube assembly Yamaha's famed, exclusive Autolube system is assembled with care to add its maximum dependability to the finished motor



### Final assembly

The motorcycle takes on its linished form. Parts and components produced by the most modern equipment and highly trained technicians are assembled in a likewise precise, systematic manner, thus building in Yamaha reliability from beginning to end. Coupled with our construction methods, the Yamaha checking system is a vital part of the famed Yamaha guality.

## From design to delivery inspections and tests never end.

Yamaha course

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Trained eyes and precision equipment assure that only perfection reaches the customer.



### Design

Yamaha's challenge to the ultimate in quality begins at the drawing board, where engineers of broad experience initiate innovative concepts.



### Computerization

Quality control production control and all espects of manufacture are computer governed. The slightest irregularity is detected, permitting only the highest quality to pass.

### Engine testing

The results of thorough testing are analyzed on modern equipment. This aids us in designing and building engines of greater durability, performance and economy.



Sample testing

To prevent the occurrence of imperfections, sample testing is conducted on high-precision analytical equipment



Three-dimensional precision testing

Three-dimensional testing is onemore method of extremely critical testing to guide us in building components and complete machines of unsurpassed quality.



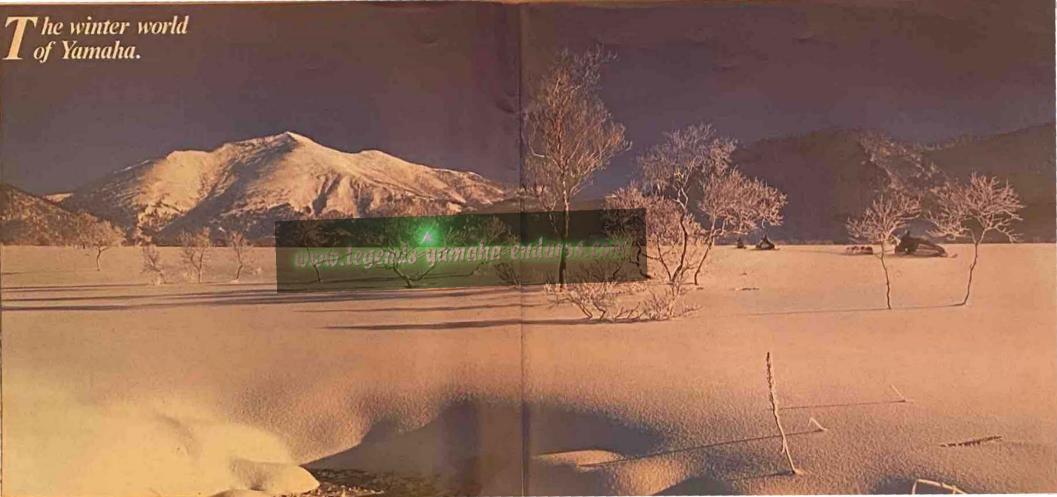
Engine head temperature inspection In order to assure more stable angine performance, the external temperature of the cylinder head is monitored and recorded for study.



Engine noise and power testing For maximum engine efficiency with minimum noise, the engines are critically tested for operating power and noise levels.



Automatic gear-tempering Control unit A uniform hardness for the gears is assured by using the latest automatically-controlled heattreating equipment.



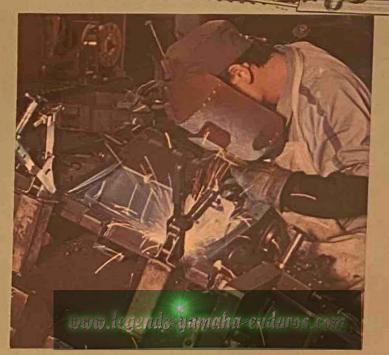
## Proven Technology Turned To Snow Travel

Pursuing our path of creating newer mobile modes, we extended our engineering into the new lields and the recently introduced sport of snowmabiling And as with our motorcycle development, our venture into this srea was accompanied by a simultaneous search for improvement. In-depth research, purishing testing and precision engineering have given the outdoor-lovers of the world the exciling and dependable Yamaha Shawmabile

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## Superior engineering and equipment produce unsurpassed snow machines.



## Production (Snowmobiles)



Painting and drying Welded frames are carried away by conveyor, painted, then fed through the infrared baking chamber



### Autolube

The Autolube pump, the pride of Yamaha engineers, is installed and air is bled from the system

### Welding

Automatic multi-weiding is practical and efficient. Produces sturdier, more uniform components.



### Assembly

The engines are mounted, then the tracks. And another dependable Yamaha snowmobile rolls off the production line.



Location testing Yemaha conducts snowmobile tests in locations around the world where the winter is most'severe. This harsh testing is one more way to Yamaha quality



Endurance test Yamaha's "Merry-go-round" test course simulates the roughest road conditions to determine where weak points might lie in design or construction.



Low temperature room In temperatures reaching down to-40°F (-40°C) engines are test run while analytical equipment in the adjoining Power Room examines all phases of their performance



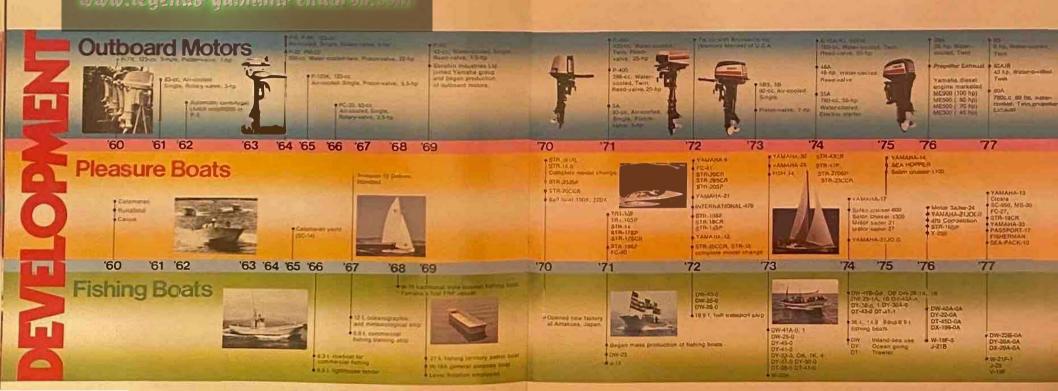
### Noise test

In consideration for the preservation of natural surroundings, Yamaha exerts efforts at keeping the noise level of snowmobiles as low as possible Yamaha goes to sea... for work and for pleasure

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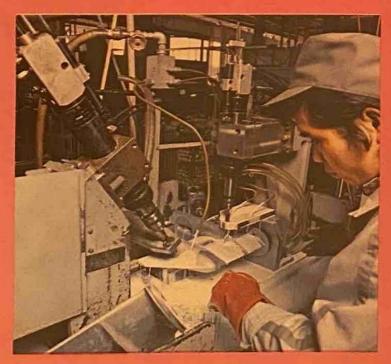
## In The YAMAHA Wake.

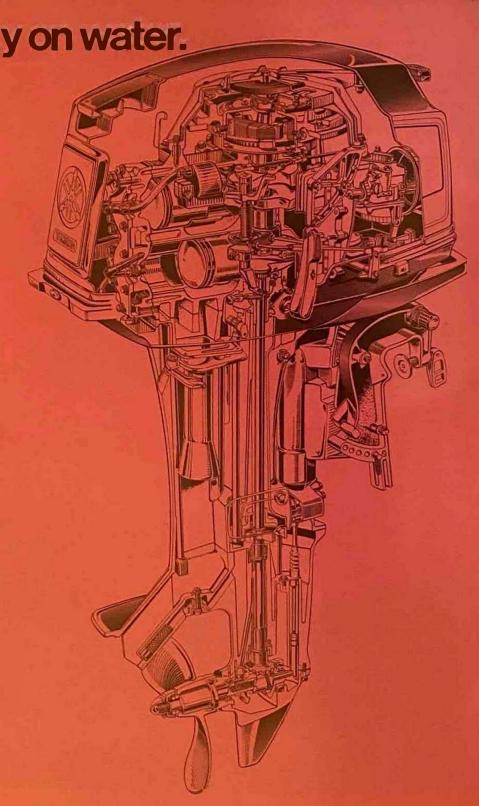
Since Yamaha went to sea, the life styles of countless people have been oppined up. Advanced technology in the factory means added pleasure and safety on the water. And this is what Yamaha provides through quality outboard motors, sailboats and tishing boats.



## Yamaha dependability on water.

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## Production (Outboard Motors)



Automatic boring Automatic borers work with unswerving precision. Motor blocks are produced with accuracy and speed.



Engine assembly Trained, elicient technicians assemble the component parts into finished engines, with Yamaha quality built in,



Painting Underwater surface areas are given a coaling of corrosion-resisting paint by automatic equipment



Final assembly Upper and lower casings are assembled into the completed motors.



Cylinder testing Bored cylinders are tested on modern equipment to assure perfect concentricity



Destruction test Parts are chosen at random for destruction tests, thus maintaining Yamaha's high level of quality.



Durability test Completed motors are picked from the line at random and given extended-time endurance tests.



Final testing Before being marketed, all motors are given a final test and examination.

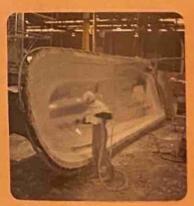
## Modern materials take on proven, traditional lines in FRP fishing boats.

and a

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理

## (Fishing Boats)



Resin application Get coat resin is applied to a mold by spray gun. In one step the boat takes shape.



Removal from mold Several layers of glass fiber are applied to the inner surface of the formed shell and it is lifted out of the mold.



Decking The upper section, also formed in one piece, is fitted to the hull.



Fittings Trim and fittings are secured in place and the boat readied for sea. Anothor Yamaha boat serves the men of the fishing fleets.



Tank test Large sized scale models are tank tested for water resistance, stability and riding characteristics against waves



Final check The final check is carried out by professionals skilled in boat surveying. Trained eyes examine each boat for leaks, damage and strength



Weathering test Materials are exposed to the punishing effects of simulated rain, wind, change of temperature and sunlight for 800 hours



Tensile strength test FRP has a tensile strength equivalent to six times that of aluminum. Testing such as this helps us build more durable materials.



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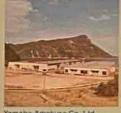
TRACES

### Yamaha maintains the highest manufacturing standards in every factory.

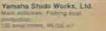


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Yamaha Amakusa Co. Ltd. Main attivities: Fishing local production. Fin 1205 68 August August 155





No.

Gamagoriko Knihatau, Ltd. Marri activities: Large-size failures NET MATTING AND INC.



Yamaha Arai Factory



Hampton

Yamaha Hamakita Factory. Main activities. Englise productions Including enclosing the and intermediate stights parts improductors 1 mg serging was, 85, mg yet



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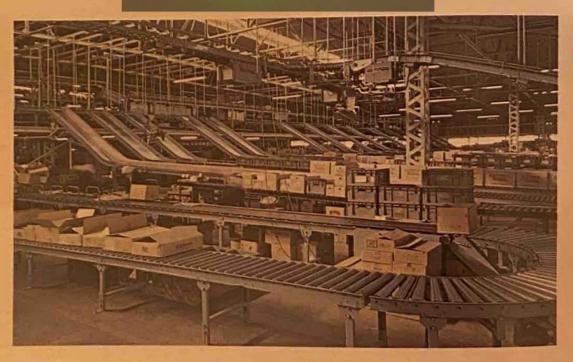
Sanshin Industries, Ltd. Line ale nive Millerinte ans Man attribute Outpound motor Lat presentes protection organization productions. the same and and grow of purpose ADD sampling man, 34,356 ml

## Service after the sale.

### Yamaha parts center

The Yamaha parts center, adjoining the main factory, is one example of how Yamaha technology works for user satisfaction. Over 100,000 different parts are stored in an ultra-modern warehouse. Eight monolifts and connecting conveyor systems, integrated with a completely computerized, on-line system, get the right part to the right place in the shortest possible time.

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\* Push-Bulton Control The controller at this panel leads in the information to procure the required parts.



### \* Monolifta

Eight monolifts operating among 12-meter high racks search out and retrieve the proper parts.



### \* Conveyor System

The automated conveyor system coordinates the fed-in information and delivers the proper part with maximum speed.



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### Free Check Service

It is our concern at Yamaha that every product which leaves our factories serve its user with the utmost safety and dependability. For this purpose we send our trained mechanics out to all countries where Yamaha is sold. There, these highly qualified men instruct in proper techniques of after - sales service. The benefit from this personalized, professional attention is reaped in the remotest parts of the world.









### Yamaha in COMPETITION...Where dependability is born.

(CO)YAMAHJ

World Champion Grand Prix presents the most domanding conditions to bike and ritter Hare man and machine are pressed to their Interits.

There is no room for the slightest compromise in either. Yamaha enterett the world of competnion in 1961. And in a relatively short time we went from formidable contender to world champton

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Thick Starves Int. N. Ny Tamaha Diloc class. 191.01. Histograva Tamaha 2nd. P. Raud. Yamaha Wate class. and maker The second secon THE LINE HE SHE THERE All Trans Trans (Balant) più an Clam Tyd. (Chang Tymer pu Sap Leven staning person GP Contractor D these states tot P.Ruad Ballins QP Yamaha New Iap & race time records and M Duff Yamaha STORE SLADE LA MICH Tarala Bay by b Stern We look the a try summer Augmentationables for the 125cc French GP and restanting 250cd class 141.P. Read Yornaha CLARK. Diss flass and all try variable (they dill . Buanish GP tale at Mars IT THE CARD IS P Proved 125cd class 1st. Blick Yosmaha 200cc class 2nd M Duff Yamaha Tomatin New Laga : : .... iste of Man TT New tap & race time records. 125cc class lat.P.Redd 250 of these diffs & has donned a new order against ten Lap & rate Constitute 201 P. Bass Verson 2nd P.Read Yamaha 200cc Yamaha New race Uma Tagana. Hillory Can I'm Grants SP recurd Std.M.Dutt.Vamaha class lat P Field Yamaha Dutat TT 10 CE Masse Int M. 107 Y Martin Martin Dutch TT THE AL ADALS IN F ON YOUND HOCE CLEAR 151 P PRES 125cc class 1st M Dull Yamaha I amake film into Sens the shot time store was it by Valenta Baisen de Belgian GP 10155 NO LOD WINE : SCOUL the state and P and Revenues 250ct class 2nd P Read East German GP La view Car ALGAR OP Philips Chairs had & Rosand an class Id. S. ray reasons an class And P. Anol Vonate Jon CP reads stampents S on class Int Birg Varpats 250cc class 2nd P.Raul Yamaha 10234s Casch GP Aven de **Districtions** (at P Head Yamah) In the second Chase GP 15000 steak tat.P.Read Yaman Sed, 58 Dull Yamaha Comparison and F No.

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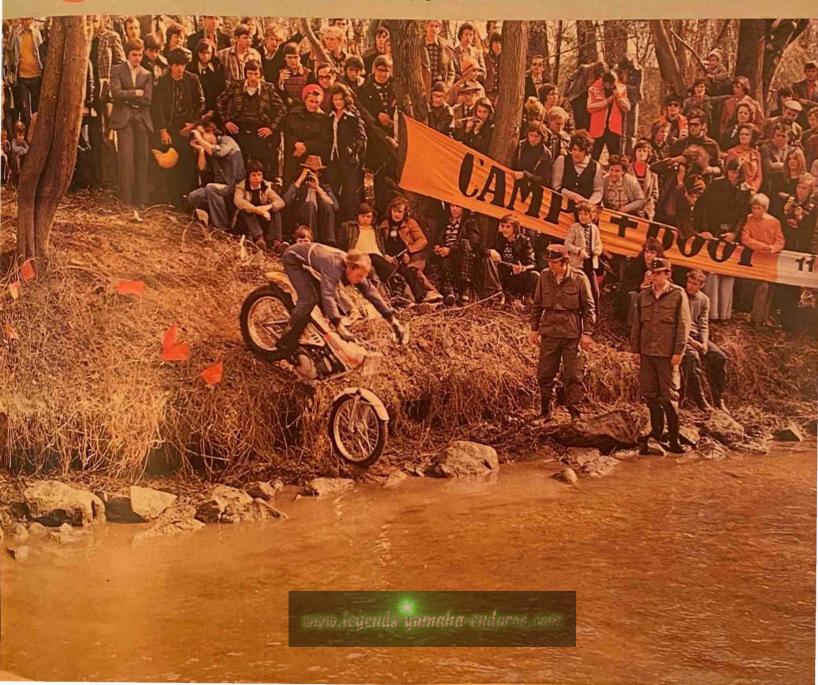
Consistently leading the competition over the world's most rigorous and demanding motocross tracks, Yamaha machines are well-known for their durability and outstanding performance.

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Thoroughly engineered for exacting control and maneuverability considering all possible elements in a trials section, the Yamaha Trials bikes have quickly gained a world-wide reputation for their ability under the most trying conditions.

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## Technology is more than machines. It begins with human needs.

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### From local conditions and requirements, a new bike

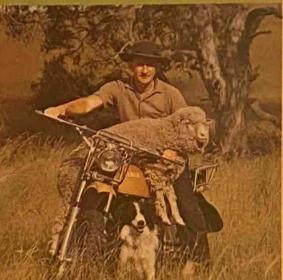
The ranchers and farmers of Australia and New Zealand had long used horses and motor bikes to get around their land But both had certain drawbacks. Yamaha went to these areas, studied the local conditions and came up with the "aq bike," the world's first really perfect "mate" for the agriculturists. The all-new "ag bike" which was developed through the research of the Yamaha team that collected data from the actual locations of its intended use is typical of the results of the effort that is invested by Yamaha. This active concern to produce better products has been the guiding force behind Yamaha, lifting them steadly to their leading position in the world.

Helping promote fishing industry in developing countries

Yamaha's boat building abilities are playing an important part in helping the developing countries of the world. This is where our knowledge of the ocean is invaluable. Proven design and modern materials are providing the means for self-realization of countries whose importance in the world is now in the making. In such locations as Southeast Asia, Central America and Africa, Yamaha, working in close agreement with the local governments, is able to develop boats and outboard motors which meet the requirements and standards of each locale.

### Pushing machines to the limit to serve better

Both man and machine have a limit. It is our job to determine where the limit of a machine is, then find out how that limit can be extended. In order to do this we take our snow mobiles to the most severe testing grounds we can find. We search out areas where snow can be found. Northern Japan, Alaska, Australia, wherever the snows are deepest and the temperatures and conditions the harshest. And here we push our snowmobiles as hard as we can, and then some, to see where the weakest point might be. The result: we learn how to build things better, so that they will serve man better.







At the base of the YAMAHA organization stands technology that has continued to prove itself year after year in both quality and productivity with quality, of course, lending itself to the latter. The steps which are taken by the technological staff are many, but perhaps the initial step is most important; market research in order to determine whether the product will sell or not. This simply means that the first operation is to find out what the consumer wants. . .and then build it better than the competition.

#### Practice events lead to proper riding

The proper way to engage in motorcycling is with a solid foundation of basic techniques and methods. To train riders so that they will aquire a sufficient degree of proficiency and safety, Yamaha sends qualified, experienced instructors to all parts of the world. There, these men conduct practice runs, simulating the conditions encountered in actual riding. Under their trained eyes, correct riding habits are formed, increasing the pleasures and safety of cycling. These men also introduce new models to the riding public, pointing out their individual handling characteristics. Outboard motor designed to overcome peculiar local problem

The waters of New Zealand are thick with grasses. Boat travel has always been accompanied by problems of fouled screws. Yamaha engineers went to the scene and surveyed the situation. And developed the outboard motor which cured the New Zealanders' headaches. Capable of navigating the thickest growths without fouling, Yamaha's outboards are making smooth traffic possible in these once problematical waters. In this same fashion, Yamaha has sent research teams to Europe, Africa, Central America and Southeast Asia in order that the products developed be ideal for each particular situation.

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## The Yamaha Lean Combustion System

The practicality and widespread use of the internal combustion engine has brought problems of world-wide pollution. As a maker of motorcycles, this is of great concern to us here at Yamaha. We felt it our duty to join in the search for a solution, and to date we have succeeded in developing a prototype engine with tremendous advantages regarding environmental protection. We call this the Yamaha Lean Combustion System. Exhaust emissions are dramatically lower in harmful pollutants, yet engine HP loss is less than 5%. The engine feel and economy are virtually unchanged from conventional engines. The Yamaha Lean Combustion System will soon make its contribution to the betterment of man's environment while providing practical, dependable transportation.

## Learning the right way from the ground up is the way to greater pleasure and safety.



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The only training school specifically designed for two-wheeled vehicles in Japan. In this extensive area, well equipped with everything needed for driver education and staffed by highly qualified, trained instructors, learning drivers get the proper start in motorcycle operation.



Learning the safe way to practical transportation. Under skillful instruction, proper riding habits are formed



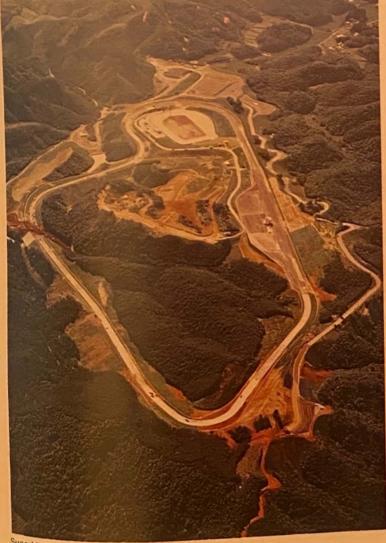
All types of road conditions are reproduced here. When encountered in actual travet they can be traversed with skill.



Instructor explains the finer points of riding form, necessary for proper control of the machine

Exacting training programs under actual conditions taught by highlyqualified instructors give riders a much firmer foundation on which to base their riding pleasures plus increasing safety awareness. Also to further promote cycling, YAMAHA has opened a new leisure area where various cycling sports can be enjoyed under the supervision of competition-sports veterans who, while assuring that the event will be conducted safety, will be able to offer helpful advice for those who would like to become professional riders.



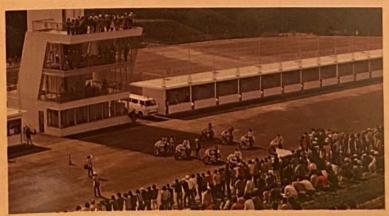


Sugo Motor Center. Surrounded by green, resounding with the roar of Yamaha.

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Yamaha does more than merely manufacture and sell motorcycles. We provide the means for enjoying them in a wholesome environment One such undertaking in this direction is the Sugo Motor Center in the hills near Sendai, Miyaqi prefecture. This extensive around of 2,100,000 square meters (519 acres) is equipped with every type of road condition the cycling enthusiast might desire: motocross course, road racing course, trials course and Kart course. Here, where man, machine and nature join together, the true feeling of motor sports can be experienced in style and safety.



Starting line of the road race course, equipped with control tower, paddock, and everything necessary for authentic road racing events.

# Education and training are important parts of the Yamaha System.

## Yamaha Learn-to-Ride Program

Riding is fun. No question about that. But the highly trained rider does more than just drive. He is in communication with his machine and the world about him. He is aware of all aspects of this motorcycle and adjusts to the changing conditions of road and weather. He learns respect for his machine, for what it can do and what he must do for it. He learns respect for situations which might prove risky and learns how to avoid them. And he learns respect for other prople. In order to produce the kind of motorcyclists we would like to see, Yamaha has initiated the Learn-To-Ride program. It is now in effect in the United States, Canada and Australia. Soon it will also be available in S.E. Asia. Africa and the Middle East. Through this program, beginners of all ages, men and women, get the right start in operating motorcycles and living among their fellow men





As a manufacturer, YAMAHA has built its reputation on quality products that have earned wide acclaim continuously since the start of production over 20 years ago. During this time, YAMAHA's responsibility has gone much further than simply building better machines. . . it has undertaken, in many areas in Japan and throughout the world, training programs designed to improve riding techniques, and thereby increase and broaden cycling pleasures along with realizing a larger safety factor. In this way, a closer contact with the people who ride and enjoy YAMAHA bikes gives a further insight into the basic element of productivity

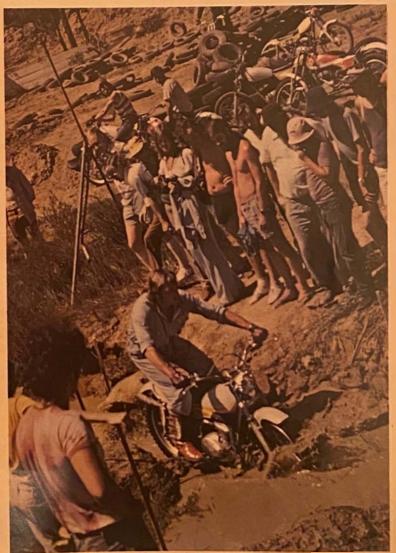
## **Motocross and Trial School**



MOTOCROSS SCHOOL Motocross racing places the greatest strain on machine and rider. Yamaha trains riders to aquire the skill and endurance demanded by this sport. (Photo taken in Japan)



AMATEUR RACING To get youngsters started on the way to skill, Yamaha lends ta cooperation to amateur racing in various locations throughout the world (Photo taken in Brazil)



TRIALS SCHOOL Trials riding requires the cleanest control over the bike and the finest sense of balance. (Photo taken in Australia)

## In order to assure safer and more pleasurable sports.



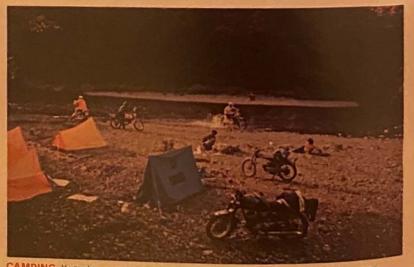


TOURING Yamaha cooperates with local groups in organizing bike tours. Here also, pleasure through safe, knowledgeable riding is stressed. (150-motorcycle Indonesian touring group)

INSTRUCTOR TRAINING in order to assure safe, correct and more pleasurable riding, Yamaha conducts special courses preparing men to be qualified instructors in motorcycle riding schools located throughout the world.



ROAD RACING SCHOOL Here, under the guidance of professional racers, new riders learn the skills of road racing included in the course of study are correct riding positions and mental attitude to reduce the possibility of accidents. Schools such as this one help promote the popularity of road racing



CAMPING Yamaha cooperates in conducting motorcycle-camping trips, where people learn respect for both machines and nature





TAMAHA GRAND SPORTS FESTIVAL In order to promote more pleasurable motorcycle sports, Y G.S.F. was initiated a couple of years ago. To date, road racing, kart and motocross events, trials and two large-scale Y.G.S.F. events have ecourted.



SAILING SCHOOL From the first fundamentals, sailing enthusiasts learn about sailing so that they will be able to handle the craft with skill and safety. The school consists of both classroom and actual-operation training.

POWER BOAT DRIVING SCHOOL From rules of the sea to boat handling and mechanics, Yamaha's training program for power boat operation covers all aspects.



**KART SCHOOL** The operation and care of kart's are taught here in a course covering all levels of instruction from beginners to racing techniques.

## The Complete Yamaha Line



#### Motorcycles

The mainstay of Yamaha's production. The big, four-stroke XS series road bikes, each with its own characteristics. The two-stroke lightweight road machines which came out of our road racing experience. The dirt and trail bikes descended from molocross champions. Trials bikes designed for the clean control competitors. Practical transportation for the ladies. And the extremely efficient "Torque Induction" engine, a Yamaha exclusive.

All are thoroughbred Yamaha, with dependability and performance born in world competition.



#### Snowmobiles

The mechanics and production techniques employed in our motorcycle line were applied to the manufacture of snowmobiles. Since dependability is even more important when operating in severe, remote regions, it was a natural development. Our technology, combined with punishing testing and research, has produced a snowmobile series which is already recognized for its superiority. From pleasure to rescue work, Yamaha means dependability wherever snows fall.



#### **Outboard motors**

When man leaves the shore and heads out onto the waters, the machine he wants to power him must be able to operate long periods of time with no faltering. On the waterways and seas of the world, compact, reliable Yamaha outboard motors power light and mediumsized crait. Yamaha's production, testing and research are providing the commercial and pleasure boating community a pleasant journey out and a safe return.

#### **Fishing boats**

Yamaha contemporary fabrication methods serve the men who make their living from the sea. Fast, standardized one-piece molding using FRP is applied to produce fishing boats with traditional lines born out of the characteristics of the waters in which they operate. This use of new materials in proven designs results in craft which do not rust or chafe, require no swelling after standing ashore for long periods, and are easy to repair.









From practical, durable tools of work to the expanded requirements of today's leisure-filled society, Yamaha has truly become 'a way of life' in all parts of the world.



#### Power boats

The sophisticated manufacturing lechnology which made the Yamaha name lamous throughout the world were lurned to providing means for water transportation. And Yamaha dependability went to sea. The rugged durable engines coming off our production lines are proving themselves in all waters and weather, and are best appreciated by men experienced in the life on the waves

Yamaha's modern plastics forming methods produce hulls which stand up to the heaviest pounding and stay in new condition for long years.



#### Sail boats

As people increasingly turn to rediscovering the beauties and challanges of nature, sailboating has come to the vanguard. Learning to reckon and harness the forces of wind and water yields a pleasure which can be likened to no other.

A sailboat is the ultimate in matching non-motorized technology to natural forces. And Yamaha offers the sailing enthusiast the ultimate in equipment. Hydrodynamically advanced hull designs are molded from modern plastics. giving the user maximum service with minimum servicing for more pleasure



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#### **Multipurpose engines**

Wherever there is a need for a compact power source, Yamaha Multipurpose engines provide the famed Yamaha dependability. In agriculture they can be found powering spraying and cutting equipment, and transporting cut and harvested crops. These rugged engines can be applied to turn generators and winches, operate pumps and compressors, and provide motive power for karts, wagons and light boats. Their applications are numerous. Their quality is Yamaha

Beach Boat FRP construction methods are applied to producing these durable boats



Karts To help youngsters learn the spirit of sportsmanship, and care and respect for machines.









Swimming Pool Yamaha brings to the average homeowner what was once a luxury reserved for the wealthy.

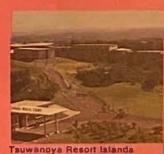
## Broadening the scope and meaning of recreation

#### **Tsumagoi Natural Sports Park**

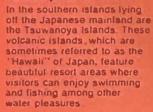
Located in rolling country near the main Yamaha Factory, these picturesque grounds are covered with trees, streams and ponds. Provisions can be found here for almost any sport, including tennis, golf, archery, baseball, soccer (football), swimming, horseback riding, and other activities.

The Tsumagoi Natural Sports Park is a most ideal and complete recreation center, planned and built with Yamaha's fameld touch of perfection.

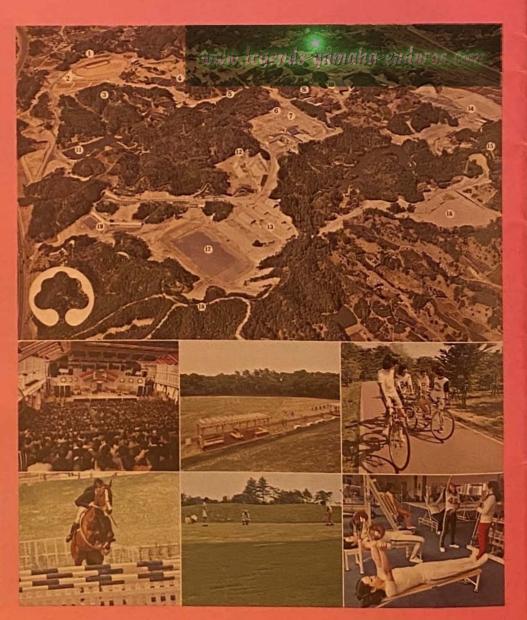
(1) Multi-purpose ground [1.5potti grout] [] Adventure control 4 Golf-links [] Pool [] Outdoor concert hall [] Clifs-house 9 Bloycle parking [] Tennis grout []] Exhibition half []. Finling [] Housful Lodge [] Main gate []] Failt archery [] Target atchery [] Square horse fiding ground []] House inding course []] Stable



Nemu no Sato Recreation Located in Mile Prefecture in Ago Bay, famed as a pearl fishing ground, Nemu no Sato is most Eliking and picturesque location. Designed primarily to popularize musicits music hall is one of the largest and most moderfith the world in addition boating. both power and salling can also be enjoyed at this park.







## NIPPON GAKKI CO., LTD.

Nippon Gakki Co. Ltd, as with Yamaha Motor Co. Ltd., not only produces instruments and sports equipment, but provides the means by which our products can be enjoyed. Our production covers all types of

musical instruments: pianos, electric organs, string instruments, brass and percussion; audio sets and components; sports goods for tennis, skiing, archery; boilers, baths and accessories for the home.



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#### Another championship for Yamaha

Anouner creatinguoristnig for fairnana The Binnewski Bak Flak in Libbi seca again became the scene of racing history at Con Viesa deave the Vandhalsgewend machine is a two work's record for two-wheeled vaniales. This Ring. Dour streaminger mouths a pair of Vaniala tary-stroke, Nor-cylinder engines: The same powerful groutectum materization on the T2750 fordat racer The must powerful groutectum materization on the two of a 201714 mph 1632 277 liptin. Duo stream powerful groutectum and 201714 mph 1632 277 liptin. Duo stream powerful groutectum and Market and the world record in the Another and the scene target 200 mph Another and powerful groutectum.

