



YAMAHA MOTOR CO., LTD. AD & PR DIVISION
2500 Shingai, Iwata-shi, Shizuoka-ken, Japan Tel: 05383 121 1111
Telex: Iwata 4263 751 Yamaha J Cable: Yamaha Motor Iwata

Marc ^{125cc} Velkeneers Motocross

Two GP wins in a row

Leading the Championship

Belgian motocross star Marc Velkeneers on a Yamaha YZM125 gained a clear lead in the 125cc Motocross World Championship by winning the first two rounds of the series in a row. He placed first and second in the two races of the '82 series opener Dutch GP on March 28 and hit double top in the Belgian GP on April 4. With these magnificent results he already collected 57 championship points.

Go right ahead that way, Marc!
(see page 2 for more details)



The 21st Tokyo International Boat Show

The Tokyo International Boat Show, an annual spring event, was held this year from March 24th to 28th at the Harumi International Trade Center Hall. In the Yamaha corner, which was the largest space of any manufacturer, the brilliant new models and newly improved former models were lined up one after another in a display that drew the attention of all the visitors who packed the Hall.
(See the articles on pages 4-5 and 6)



World Championship Road Racing

"King" Kenny gets the 82 season off to a great start

Round 1—Argentine GP

What an exciting start to the '82 season! "King" Kenny on a new YZR500 racer chalked up a magnificent win in the 500cc class of the Argentine GP on March 28. Kenny finished first after a hectic race-long battle with Barry Sheene on another YZR500 and Freddie Spencer on a new 2-stroke Honda racer. It was truly a split second sensation!

New Zealander Graeme Crosby of the Marlboro Agostini Team who also rode a YZR500 racer, led the race for the opening lap, with Kenny, Sheene and Spencer in hot pursuit.

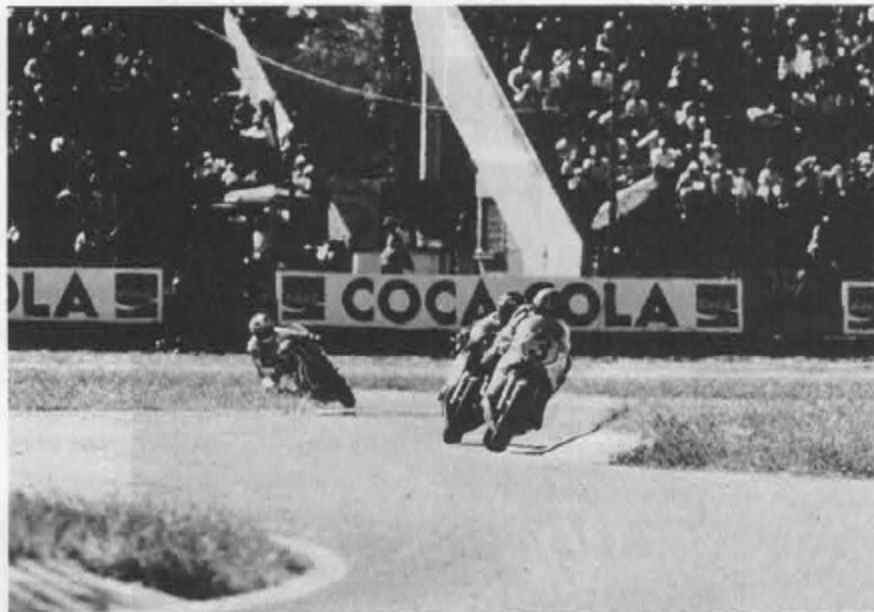
Crosby retired during lap 4 with one cylinder broken, leaving the field to the above high-speed trio. In the meantime, Suzuki ace Randy Mamola whipped his new RG500 racer to regain the lost ground after a poor start. Soon after, however, gear selection trouble sidelined him.

The leading trio continued to thunder almost nose to tail round the tricky 2.47-mile circuit, thus keeping the 25,000 crowd thrilled and excited.

The circuit was very difficult to overtake on but the top position was not so long retained by any one of them.....lap 13 Spencer, lap 14 Kenny, lap 15 Sheene, lap 16 Kenny and so on.

With a few laps to go, Sheene accelerated his Yamaha to pull ahead of the others, especially Kenny.

The battle became more intense during the closing stages of this 32-lap race. The



Yamaha aces showed their most determined ride and Spencer also did not ease the pace. Kenny crossed the line first and took the checkered flag. Sheene was second but only three fifths of a second separated him from the winner, to make it a brilliant Yamaha one-two victory!

RESULTS

500cc class—32 laps (79.32 miles)

- | | |
|-------------------|----------|
| 1. K. Roberts | Yamaha |
| 2. B. Sheene | Yamaha |
| 3. F. Spencer | Honda |
| 4. F. Uncini | Suzuki |
| 5. M. Lucchinelli | Honda |
| 6. T. Katayama | Honda |
| 7. M. Fontan | Yamaha |
| 8. K. Ballington | Kawasaki |
| 9. J. Middelburg | Suzuki |
| 10. L. Reggiani | Suzuki |



World Championship positions

- | | | |
|-------------------|----------|---------|
| 500cc class | | |
| 1. K. Roberts | Yamaha | 15 pts. |
| 2. B. Sheene | Yamaha | 12 pts. |
| 3. F. Spencer | Honda | 10 pts. |
| 4. F. Uncini | Suzuki | 8 pts. |
| 5. M. Lucchinelli | Honda | 6 pts. |
| 6. T. Katayama | Honda | 5 pts. |
| 7. M. Fontan | Yamaha | 4 pts. |
| 8. K. Ballington | Kawasaki | 3 pts. |
| 9. J. Middelburg | Suzuki | 2 pts. |
| 10. L. Reggiani | Suzuki | 1 pt. |

350cc class

- | | | |
|-----------------------|----------|--|
| 30 laps (74.26 miles) | | |
| 1. C. Lavado | Yamaha | |
| 2. J.-F. Balde | Kawasaki | |
| 3. D. De Radigue | Yamaha | |
| 4. E. Saul | Yamaha | |
| 5. J. Cornu | Yamaha | |
| 6. G. Reiner | Yamaha | |
| 7. E. Aleman | Yamaha | |
| 8. U. Minguzzi | Yamaha | |
| 9. F. Cordera | Kawasaki | |
| 10. H. Eckel | Yamaha | |

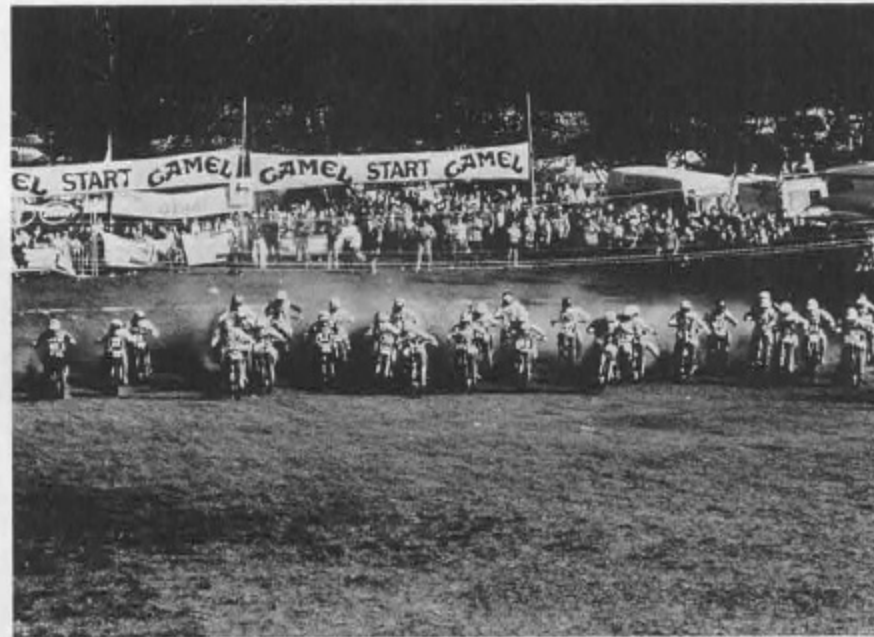
Velkeneers has the 125cc title in his sights!



Belgian motocross star Marc Velkeneers who is a Yamaha's title contender, won the first two rounds of the series in a very impressive manner. With these wins Velkeneers has the title in his sights already!

Round 1-Dutch GP (March 28)

The season opener Dutch GP took place on the sandy Venri circuit on March 28. Velkeneers won the first race easily from



early leader Michell Rinaldi on a Gilera works machine. In this race Velkeneers rode his YZM125 expertly to overtake the Italian ace during lap 9, thus proving himself to be a real sand master. In the second race Velkeneers finished second by giving the best to his countryman Erick Geboers (Suzuki).

First race results

- | | |
|-------------------|--------|
| 1. M. Velkeneers | Yamaha |
| 2. H. Everts | Suzuki |
| 3. M. Rinaldi | Gilera |
| 4. E. Geboers | Suzuki |
| 5. J. Martens | Honda |
| 6. G.J. van Doorn | Suzuki |
| 7. P. Vehkonen | Yamaha |
| 8. A. Ensing | Suzuki |

World Championship Motocross

- | | |
|--------------|--------|
| 9. J. Hensen | Yamaha |
| 10. Y. Sugio | Honda |

Second race results

- | | |
|------------------|--------|
| 1. E. Geboers | Suzuki |
| 2. M. Velkeneers | Yamaha |
| 3. M. Rinaldi | Gilera |
| 4. C. Maddii | Gilera |
| 5. J. Hensen | Yamaha |
| 6. P. Vehkonen | Yamaha |
| 7. J. Martens | Honda |
| 8. J. Postema | Yamaha |
| 9. A. Watanabe | Suzuki |
| 10. A. Ensing | Suzuki |

Round 2—Belgian GP (April 4)

Velkeneers repeated his spectacular performance in the Belgian GP, the second round of the series held at Angeau on April 4. By chalking up a double victory on his home circuit he opened up a substantial lead in the 125cc title battle. Velkeneers led the first race right from the start, allowing no serious challenge from the others including reigning world champion Harry Everts (Suzuki).

The Yamaha ace was unchallenged in the second race as well, while Everts made a poor start and managed to place fifth eventually.

First race results

- | | |
|------------------|--------|
| 1. M. Velkeneers | Yamaha |
| 2. H. Everts | Suzuki |
| 3. M. Rinaldi | Gilera |

- | | | | |
|---------------------|--------|----------------|--------|
| 4. A. Watanabe | Suzuki | 7. A. Watanabe | Suzuki |
| 5. C. Maddii | Gilera | 8. E. Geboers | Suzuki |
| 6. D. van Verhaegen | Suzuki | 9. J. Martens | Honda |
| 7. Y. Sugio | Honda | 10. J. Hensen | Yamaha |
| 8. J. Vimond | Yamaha | | |
| 9. E. Geboers | Suzuki | | |
| 10. M. Magarotto | TGM | | |

World championship positions after two rounds

- | | | |
|------------------|--------|---------|
| 1. M. Velkeneers | Yamaha | 57 pts. |
| 2. M. Rinaldi | Gilera | 30 pts. |
| 3. H. Everts | Suzuki | 30 pts. |
| 4. E. Geboers | Suzuki | 28 pts. |
| 5. C. Maddii | Gilera | 24 pts. |
| 6. Y. Sugio | Honda | 17 pts. |

Second race results

- | | |
|------------------|--------|
| 1. M. Velkeneers | Yamaha |
| 2. Y. Sugio | Honda |
| 3. C. Maddii | Gilera |
| 4. Y. Kudiakov | Cagiva |
| 5. H. Everts | Suzuki |
| 6. J. Vimond | Yamaha |



New XT550 performs faultlessly!



Neto on a high performance Yamaha TZ racer.

From France: An absolutely standard XT550 showed its superbly reliable performance in the eighth annual Le Touquet Beach Enduro Race in Northern France. The XT550 which was ridden by Mitsui U.K. Public Relations Officer, Patrick Wills, performed faultlessly throughout the gruelling three hour race and finished second overall in the Trail Bike Class. This was an excellent debut for this outstanding trail bike.

Le Touquet Beach Enduro Race attracts over 1,200 riders and 200,000 spectators each year and the official entry for the 1982 event was, in fact, an incredible 1,284!

The race is run over a 16-km course on the beach at Le Touquet, an exclusive coastal resort favored by the wealthy. Speeds of over 100 mph are reached by some riders on the 6-km straight which is extremely hard on the bikes as the sea air causes a number of carburetion troubles.

gained the expected results for the past two years and their cooperation has been more increased for 1982, in order to achieve a higher level of goal by putting even greater efforts in race activities, as follows:

18-year old Antonio Jorge Neto will ride Yamaha TZ250/350 machines in a number of national and international road race events including Copa Brazil. He is one of the most promising riders and showed his superiority by winning five road race championships last year—Copa Brazil, South American Championship, 350cc Brazilian Championship, 125cc Brazilian Championship and 350cc São Paulo State Championship.

Brazilian motocross starts, Nivanor Bernardi and Roberto Boettcher will use new YZ125 and YZ250 machines in national and international championship races.

Nivanor and Boettcher who won the 125cc and 250cc São Paulo State Championships respectively last year, are enthusiastic about clinching the titles again.

Formula Yamaha Shell which was created by Yamaha and Shell two years ago, with the aim of promoting the spread of road racing among young riders, has already become one of the most popular race categories in Brazil. Race-kitted RX-125 bikes are used in this Formula and '82 calendar is announced as follows:

- * Round 1 April 4
 - * Round 2 April 18
 - * Round 3 May 16
 - * Round 4 August 22
 - * Round 5 August 29
 - * Round 6 September 26
 - * Round 7 November 7
 - * Round 8 November 28
- The Interlagos circuit will be used for these races.

The powerful Shell/Yamaha racing team

From Brazil: Back in 1980, Shell Oil and Yamaha Motor do Brasil started their joint race activities in Brazil. The primary objective of this cooperation was to attain a common target—development of more economical fuel and more fuel-saving machines. Both companies have already

Greetings to the Editorial Department of Yamaha News

My father is a Yamaha motorcycle dealer in Quebec (Sports Roland Grégoire Inc.). My brother, Serge Grégoire, and I, Gaby Grégoire, compete in motocross events.

Last year, in 1981, my brother became the champion of the Province of Quebec in the 125cc Veteran Division and also came in second in the 250cc class, and furthermore, he became the 125cc class. This year he is

competing in motocross races as a member of the Yamaha team. I myself have become the champion of Quebec in the 125cc Junior Division. I have been part of the dealer backed team, and I intend to continue racing in this team this year also. I would like to include a picture of my brother and I, for your publication.

Sincerely,
Gaby Grégoire



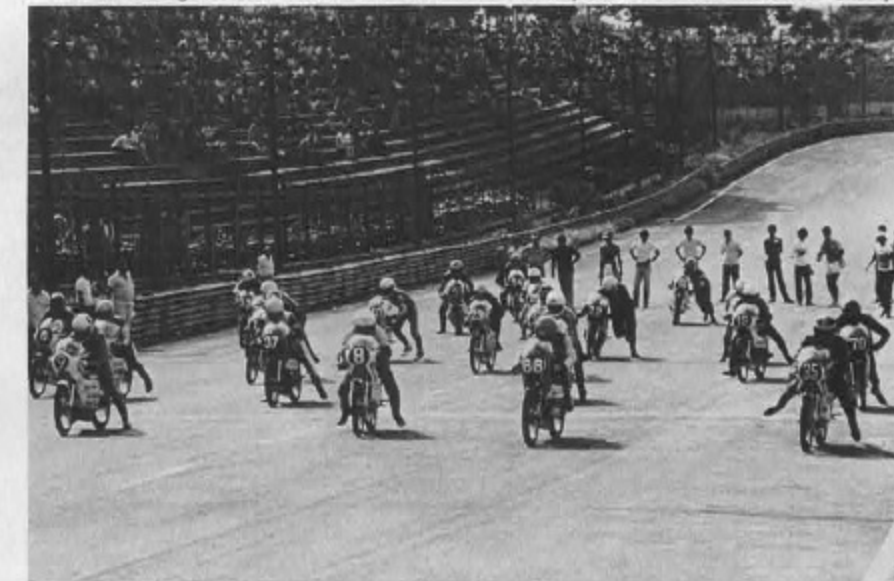
New road race star Antonio Jorge Neto.



Nivanor Bernardi, '81 125cc São Paulo State Motocross Champion.



Roberto Boettcher, '81 250cc São Paulo State Motocross Champion.



Formula Yamaha Shell at Interlagos.

A LOOK AT THE COMPLETE LINE-UP OF QUALITY FRP BOATS THAT ONLY YAMAHA CAN OFFER

Yamaha FRP boats which are available in a wide variety of types and sizes have already become favorites with both fishermen and pleasure boatmen all over the world. Take a look at the complete line-up of these quality boats that only Yamaha can offer!

FISHING BOATS

Closed Deck Type

DY series: Designed and built for extra-reliable off-shore fishery operations (pole-and-line, gill net, long line, etc.)

DY-199



• LOA: 21.35 m • BOA: 4.48 m • Depth: 2.20 m • Displacement: 26.0 tons • Recommended engine HP: 290 HP

DY-99



• LOA: 17.47 m • BOA: 4.02 m • Depth: 2.17 m • Designed gross tonnage: 12.63 tons • Recommended engine HP: 120 HP

DY-38



• LOA: 11.82 m • BOA: 3.25 m • Depth: 1.58 m • Designed gross tonnage: 4.94 tons • Recommended engine HP: 90 HP

Other DY models: DY-52, DY-41, DY-39, DY-35, DY-33, DY-32, DY-31, DY-28, DY-26, DY-25 and DY-22.

DT series: Almost the same type as the DY series; designed and built for coastal or offshore fisheries (trawl, purse seine, gill net, long line, pole-and-line, etc.)

DT-149



• LOA: 20.54 m • BOA: 4.16 m • Depth: 2.26 m • Designed gross tonnage: 14.90 tons • Recommended engine HP: 165 HP

DT-100



• LOA: 17.74 m • BOA: 3.88 m • Depth: 1.97 m • Designed gross tonnage: 9.90 tons • Recommended engine HP: 165 HP

Other DT models: DT-89 and DT-46

Yamaha 59-ton skipjack fishing boat



• LOA: 24.61 m • BOA: 6.45 m • Depth: 2.30 m • Displacement: 59 tons • Recommended engine HP: 150 HP

DD series: Designed and built specifically for coastal or offshore (shrimp trawl, and used also for long line, gill net, etc.)

DD-40-0B



• LOA: 12.08 m • BOA: 3.76 m • Depth: 2.05 m • Displacement: 9.0 tons • Recommended main engines: ME500, 90 HP/2,450 rpm

Other DD models: DD-35 and DD-30

DX series: Designed and built specifically for larger loading capacity in offshore or coastal fisheries (long line, gill net, purse seine, fish transportation, fish farming, etc.)

DX-199



• LOA: 21.35 m • BOA: 4.48 m • Depth: 2.20 m • Designed gross tonnage: 19.84 tons • Recommended engine HP: 240 HP

Other DX models: DX-149 and DX-21.

The newly developed FRP bulwark is strong enough to withstand a collision impact.

FRP Fish Searching Lightboat

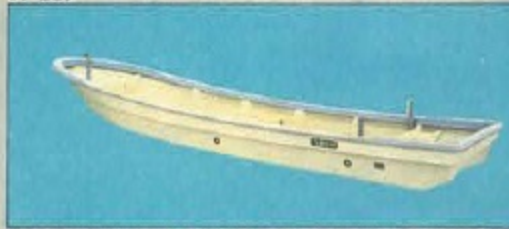


• LOA: 28.5 m • LPP: 24.4 m • Depth: 2.06 m • Gross tonnage: 44.00 tons

Open Deck Type

W series: Japan's traditional flat bottom is featured in this series in use for shallow-sea angling, gill net, fish farming, fish transportation, etc.

W-33F



• LOA: 9.92 m • Beam: 2.36 m • Depth: 0.92 m • Weight: 960 kg • Recommended power: 55 HP × 2

W-25S



• LOA: 7.60 m • Beam: 1.87 m • Depth: 0.75 m • Weight: 370 kg • Recommended power: 25 HP × 2

W-18E



• LOA: 5.41 m • Beam: 1.61 m • Depth: 0.64 m • Weight: 190 kg • Recommended power: 25 HP × 1

Other W models: W-27, W-24, W-23, W-19 and W-14.

J series: This series, with slim, flat-bottomed hull, is used for shallow-sea shellfish or seaweed gathering.

J-22S



• LOA: 6.74 m • Beam: 1.47 m • Depth: 0.58 m • Weight: 170 kg • Recommended power: 15 HP

Other J models: J-18 and J-16.

U series: Used for pleasure angling.

U-23 FDX (23F)



• LOA: 7.11 m • Beam: 1.91 m • Depth: 0.85 m • Weight: 430 kg • Recommended power: 55 HP

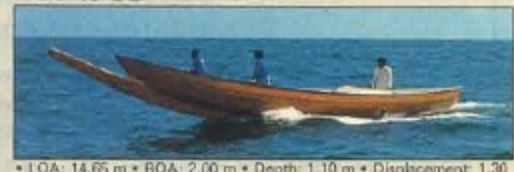
U-17 FADX



• LOA: 4.92 m • Beam: 1.65 m • Depth: 0.71 m • Weight: 298 kg • Recommended power: 25 HP

BLC series: The hull retains the basic design of a local canoe and allows easy beaching so that fast and safe fish landing is ensured.

BLC-40-SD



• LOA: 14.65 m • BOA: 2.00 m • Depth: 1.10 m • Displacement: 1.30 tons • Recommended engine: ME120, 23 HP/2,600 rpm

Other BLC model: BLC 30

SPD series: Developed specifically for overseas markets; V-type hull is suitable for various kinds of fishery operations.

SPD/SPO 27



• LOA: 9.14 m • BOA: 2.30 m • Depth: 1.15 m • Designed gross tonnage: 4.32 tons • Recommended engine HP: 16 HP — 30 HP

OTHERS

Speciality Boats

SR700 (patrol/rescue): This is a high performance boat with 360° self-righting ability.



Other speciality boats include a fireboat, coast guardboat, research boat, pleasure boat, etc.

SAIL/POWER BOATS

Sailing Cruiser

Yamaha-36



• LOA: 10.95 m • LWL: 8.86 m • Beam: 3.81 m • Displacement: 6.50 tons • Draft: 2.00 m

Yamaha-33



• LOA: 10.17 m • LWL: 8.20 m • Beam: 3.35 m • Displacement: 4.80 tons • Draft: 1.90 m

Yamaha-26



• LOA: 7.98 m • LWL: 6.40 m • Beam: 2.80 m • Displacement: 1.97 tons • Draft: 1.55 m

Yamaha MS-24



• LOA: 7.42 m • LWL: 5.50 m • Beam: 2.50 m • Displacement: 1.65 tons • Draft: 0.90 m

Other models: Y-35CS, Y-30S, Y-30, Y-26S, Y-21S, Y-21C and Y-19.

Dinghy

Yamaha 470



• LOA: 4.70 m • LWL: 4.44 m • Beam: 1.88 m • Displacement: 120 kg • Draft: 0.15 m/0.68 m

Yamaha-14 Sea Hopper



• LOA: 4.25 m • LWL: 4.02 m • Beam: 1.43 m • Displacement: 51 kg • Draft: 0.10 m/0.80 m

Yamaha-10 Duckling



• LOA: 2.90 m • LWL: 2.37 m • Beam: 1.31 m • Displacement: 49 kg • Draft: 0.12 m/0.68 m

Other models: Y-16, Y-14 Sea Falcon, Y-13 Cicada, Y-13 Sea Martin-S, Y-13 Sea Martin and Y-11 Mini Hopper

Row Boats

Row 22S



• LOA: 6.98 m • Beam: 0.83 m • Weight: 42 kg

Other models: Row 12 and Row 22S

Runabouts & Cabin Cruisers

Passport 17CRII New



• LOA: 4.50 m • Beam: 1.93 m • Depth: 1.01 m • Weight: 390 kg • Gross tonnage: 1.90 tons

STR-23CR



• LOA: 7.41 m • Beam: 2.45 m • Depth: 1.32 m • Weight: 1.25 tons • Gross tonnage: 4.87 tons

STR-25FB



• LOA: 7.68 m • Beam: 2.85 m • Depth: 1.33 m • Weight: 1.86 tons • Gross tonnage: 4.90 tons

Pacific Cruiser-30 NEW



• LOA: 9.11 m • Beam: 3.25 m • Depth: 1.73 m • Weight: 2.50 tons • Gross tonnage: 10.93 tons

Salon Cruiser-1200



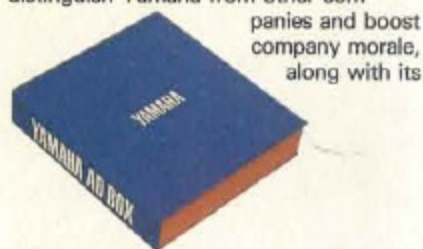
• LOA: 11.85 m • Beam: 3.85 m • Depth: 1.95 m • Weight: 4.50 tons • Gross tonnage: 19.51 tons

Other models: Passport-17, Passport-17X, Passport-19CR-10, Passport-19CR-0B, Passport-19CRDX-10, Passport-19CRDX-0B, STR-16-10-D, STR-16-M, STR-19SP, STR-19CR, STR-21SCR, STR-21CCR, STR-22CCR, STR-25HT, STR-27SCR, STR-29CR and Salon Cruiser-950



AD BOX (for all Yamaha importers)

Unifying the corporate visual image in various media used around the world will serve to insure quality and service, distinguish Yamaha from other companies and boost company morale, along with its



companies and boost company morale, along with its

direct contribution to the formation of a stronger brand image in the minds of customers. To make usage guidelines simple and easy, we have created this AD BOX, hoping that it has already reached you, and that you will make the most of it in an effort to form a consistent Yamaha image for better business. You will understand fully the use of the company mark, logo, image and colors. In addition, we can provide a transparency service as for each and every photo to order.

SPECIFICATIONS

Box size: 320mm x 280mm x 60mm (containing a Yamaha AD kit)
Box material: Vinyl coated hard paper
Price: ¥5,000 FOB Japan



SET-POSTER "INNOVATION CHALLENGER YAMAHA"

This set of 15 full-color posters dramatically illustrates Yamaha's progress in various fields of advanced technology. They can produce a strong impact on customers if posted at a prominent place in your shop.

SPECIFICATIONS

Order No. 031197
Size: 593mm x 420mm
Captions: English or Spanish
Price: ¥1,000 per set FOB Japan



DESK MAT "INNOVATION CHALLENGER YAMAHA"

We feel that Yamaha has the best products on the market, and it is our duty to get this point across to the customer. We hope this desk mat, illustrating Yamaha's innovative technology, will be a way to help you improve the efficiency of your sales force.



SPECIFICATIONS

Order No. X-412
Size: 364mm x 512mm
Material: Vinyl coated polyurethane
Price: ¥1,200 FOB Japan
Captions: English

POSTER BOARD

A large-sized poster (728mm x 1,030mm) can be put on it.

SPECIFICATIONS

Order No. W274
Material: Gold finished polyvinyl chloride
Size: 1190 x 885mm
Price: ¥2,000 FOB Japan



YAMAHA

New Sales Promotion Tools

Introduced here are the new sales promotion tools which have been completed as part of Yamaha's extensive and many-sided sales promotion back-up program for worldwide importers and dealers.

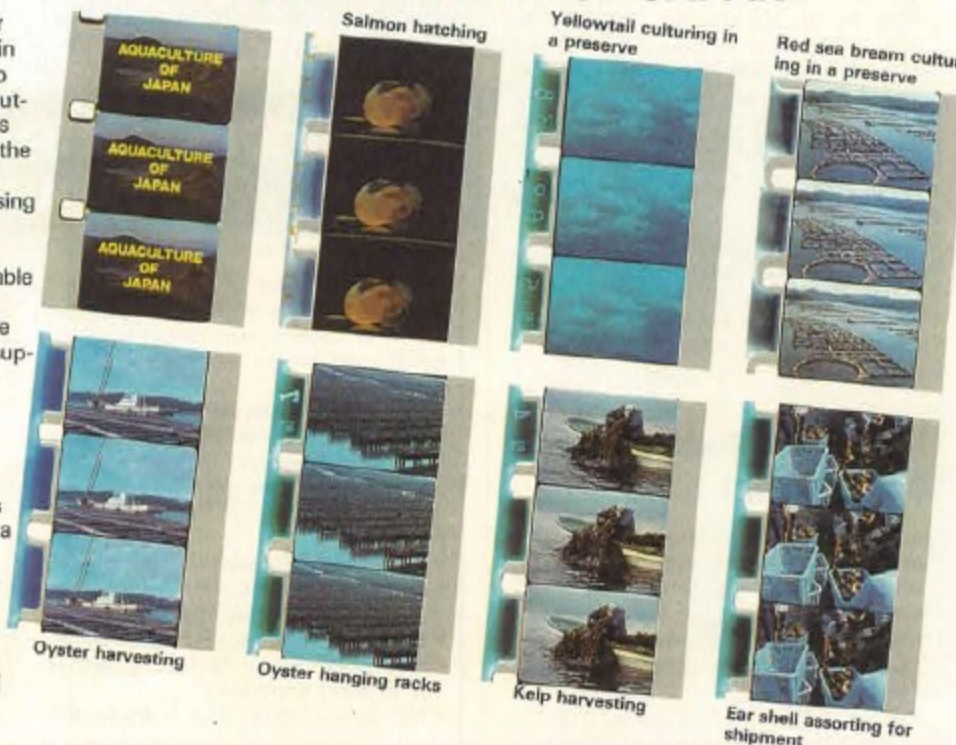
New PR Film

"AQUACULTURE OF JAPAN"

Aquaculture is one of the most popular coastal fisheries in Japan. It ranks top in terms of output, that is, more than two thirds of Japan's total coastal fishery output come from aquaculture. This means that specific importance is attached to the effective artificial control of aquatic resources, rather than to merely increasing the catch of natural fish, shellfish and seaweed.

This stems from the fact that 1) the stable amount of very fresh aquatic products must be supplied to customers at stable prices, to keep ideal balance between supply and demand, 2) aquaculture facilities and techniques including artificial yielding of "seeds" have been improved, and 3) better rationalization of fishery management must be realized due to declaration by individual nations of a 200 nautical mile fishing zone and a steep rise in oil prices arising out of worsened physical environment and increased importance of resources conservation.

Aquaculture of Japan is rich in variety with the backing of such improved and advanced facilities and techniques, and our new PR film "AQUACULTURE OF



"JAPAN" is compiled to show the realities of this important and flourishing fishery. The film covers the aquaculture of the following species of fish, shellfish and seaweed:

- Chum salmon
- Young yellowtail
- Red sea bream
- Prawn
- Black ear shell
- Scallop
- Oyster
- Laver
- Kelp

The film will be a good practical guide for those people who wish to know more about this kind of fishery, or who are engaged in this line of work.

SPECIFICATIONS

Order No. F940
Title: AQUACULTURE OF JAPAN
Size: 16mm, multicolor (439m)
Running time: 40 minutes
Narration: English only
Price: ¥72,000 FOB Japan