

1983 EUROPEAN MODEL RANGE

The range was exhibited during IFMA (Cologne Motor Show, Sept. 16 to Sept. 20, 1982)

Yamaha sees 1983 as a year of evolution rather than revolution - a year in which the further development of already successful model concepts is much more important than the introduction of more purchase options than are really necessary.

New machines for 1983 are undoubtedly destined to lead the respective segments of the market at which they are aimed. These models, however, have evolved as logical development achievements of accepted and totally proven designs. They will consolidate and improve still further the solid engineering values synonymous with the brandname of Yamaha. Motorcycling is diverging into two distinct categories, pursuing parallel courses but still linked by some common bonds. There are enthusiastic motorcyclists who are drawn to the freedom and excitement of twowheeled sports. There are the others who turn to 2-wheelers purely and simply because of their utilitarian aspect. Somewhere along the way, however, the enthusiast will appreciate the economic benefits of his favorite sports bike, while the commuter will come to realize that motorcycling is more than just a way of getting to work. There is an element of pure enjoyment that provides a way of easing the pressures of everyday living.

With the above fact in mind, Yamaha has brought in more new technology than any other manufacturer, to offer the motorcycles of unmatched efficiency and total performance values. (see pages 3 to 6 for more details)



YAMAHA, THE WINNER!

CHAMPIONSHIP

Danny La Porte and the YZM250 won the riders and manufacturers titles. La Porte became the first American rider to clinch the 250cc Motocross World Championship.

(see page 2 for more details)



La Porte and the YZM clinch the riders and manufacturers titles



250cc **MOTOCROSS** WORLD CHAMPIONSHIP

Danny La Porte (Yamaha) who (August 22, round 11) against snatched a 6-point lead over his strongest opponent Georges Jobe (Suzuki) in the Dutch GP (July 4, round 8), placed 1st and 2nd in the two races of the Soviet GP (July 18, round 9), thus sharing the top position with Jobe who finished 2nd and 1st respectively in the same races. In the US GP (August 1, round 10) La Porte widened the lead by finishing 4th and 2nd, while the Suzuki ace placed not higher than 5th in both races. A fierce 250cc manufacturers title battle between Yamaha and Suzuki was concluded when La Porte finished 1st and 3rd in the two races of the Finnish GP



Jobe's two second spots. La Porte's results increased Yamaha's total championship points to unsurpassable 277 with one more round yet to contest, while Suzuki totaled 235. La Porte out a dramatic end to the seasonlong riders title battle in the Swedish GP, the final round of the series (August 29). He placed 4th and 2nd, and Jobe 2nd and 3rd. La Porte's total points were 238. 13 points ahead of Jobe. He became the first American rider to win the 250cc Motocross World

RESU

Round 9 - V

R. C. Maddi

5. A. Watar



ROAD RACING RESULTS

500cc class	
Round 8 - Yugoslavian	n GP - July 18
1. F. Uncini	Suzuki
2. G. Crosby	Yamaha
3. B. Sheene	Yamaha
4, F. Spencer	Honda
5. T. Katayama	Honda
Round 9 - British GP	- August 1
1. F. Uncini	Suzuki
2. F. Spencer	Honda
3. G. Crosby	Yamaha
4. L. Reggiani	Suzuki
5. R. Mamola	Suzuki
Round 10 - Swedish (GP - August 8
1. T. Katayama	Honda
2. R. Mamola	Suzuki
3. G. Crosby	Yamaha
4. M. Fontan	Yamaha
5. M. Lucchinelli	Honda

1. F. Uncini	Suzuki	103 pts.
2. K. Roberts	Yamaha	68 pts.
3. B. Sheene	Yamaha	68 pts
4. G. Crosby	Yamaha	66 pts
5. F. Spencer	Honda	57 pts

NEWS FLASH Both road racing and motocross sidecar champion-shins are were to the same to t

Werner Schwarzel and Andreas Huber on the Yamaha sidecar outfit clinched the world road racing sidecar crown when they finished second to Alain Michel and Michael Burkhard on another Yamaha sidecar outfit in the San Marino GP at Mugello, Italy on

The world sidecar cross cham pionship was also won by Emil Bollhalder and Karl Buesser on the Yamaha sidecar outfit with their success in the Danish round on

ROSS	5. J. Nilsson	
LTS	2nd race 1. E. Geboers	
	2. M. Rinaldi	
Name and Address of the Owner, where	3. C. Maddii	
	4. M. Velkeneers	
man GP - July 11	5. G. Van Doorn	
	Round 12 - Spanish	1
Cilora	August 15	

Vest Germa	n GP - July 11	5. C
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s	Suzuki	1st
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Finnish G	P - July 25	4.
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111 - Swedish GP	- August 1
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3. K. Van Der Ven

Round 9 - Soviet GP	- July 18
1st race	
1. D. La Porte	Yamaha
2. G. Jobe	Suzuki
3. H. Kinigardner	Yamaha
4. D. Watson	Yamaha
5. K. Van Der Ven	KTM
2nd race	
1. G. Jobe	Suzuki
2. D. La Porte	Yamaha
3. D. Watson	Yamaha
4. R. Dieffenbach	Honda
5. J-C Laquaye	Honda
Round 10 - US GP -	August 1
1st race	
1. D. Bailey	Honda
2. R. Johnson	Yamaha

	4. D. La Porte	Yamaha
i	5. G. Jobe	Suzuki
	2nd race	
	1. K. Van Der Ven	KTM
	2. D. La Porte	Yamaha
	3. R. Johnson	Yamaha
	4. D. Hansen	Honda
	5. G. Jobe	Suzuki
	Round 11 - Finnish GI	P - August 22
	1st race	
	1. D. La Porte	Yamaha
	2. G. Jobe	Suzuki
	3. K. Van Der Ven	KTM
	4. H. Van Mierlo	Suzuki
	5. T. Hansen	Yamaha
	2nd race	
	1, K. Van Der Ven	KTM
	2. G. Jobs	Suzuki
	and the second	20000111

KTM

Cagiva

Yamaha

Suzuki

orld Cham Positions	planship	1.	D. La Porte	Yamaha		
Suzuki Gilera Gilera Suzuki Yamaha	266 pts. 211 pts. 208 pts. 160 pts.	3.	G. Jobe K. Van Der Ven D. Watson R. Dieffenbach	Yamaha	195	pp

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1. A. Vromans	Suzuki	
2. B. Lackey	Suzuki	
3. G. Novce	Honda	
4, N. Hudson	Yamaha	
5. D. Thorpe	Kawasaki	
2nd race		
1. G. Noyce	Honda	
2. A. Vromans	Suzuki	
3. D. Thrope	Kawasaki	
4. B. Lackey	Suzuki	
5. J. Sintonen	Yamaha	
Round 12 - Luxemburg GP	(Final) -	
August 8		
1st race		
1, H. Carlqvist	Yamaha	
2. B. Lackey	Suzuki	
3. A. Vromens	Suzuki	

A 160mph crash at **Silverstone**



Barry Sheene

Yamaha's 500cc title contender Barry Sheene was involved in a horrible crash during an unofficial practice session of the British GP at Silverstone on July 28.

First, French rider P. Igoa crashed on the long straight and his machine broke up as it went down, and the engine and parts of the frame were catapulted down the track. Sheene on a V-4 Yamaha arriving seconds later and ploughed at about 160mph into the debris which was hidden by a slight Sheen and his machine skidded more than 200 yards down the track. Sheene lay conscious. J. Middelbu (Suzuki) was also involved in the accident. His Suzuki ran in o Sheene's machine and both en caught fire.

Kenny Roberts was among several riders to rush to Sheene and Middelburg's aid and it was Roberts who took off Sheene's

"I'll be back" says Sheene

The seven hour opereation or July 29 was successful but left sheene with 23 steel pins and 4 metal plates in his broken legs and he needed a 6 pint blood transfusion! According to doc tors, it will be at least two months before he can walk again, and his hand injuries are still causing some concern. But he is progressing ven avorably after this successful operation. "I am looking forard to being back next season and giving them something to cheer about", says the 32-year old former world champion who is staggered by the tre mendous amount of well wishes from motorcycle sports

5. F. Picco	Yamat
2nd race	
1. H. Carlqvist	Yamal
2. F. Picco	Yamal
3. B. Lackey	Suzuk
4. L. Spence	Yamah
5. G. Semics	Honda

Suzuki 217 pts Yamaha 159 pts Honda 148 pts Honda 121 pt

'83 NEW EUROPEAN MODELS' TECHNICAL FEATURES

XJ900

Brand-new four-cylinder super sports

the XJ900 suspension will not

deteriorate. Most significant feature of

mechanism on the telescopic front forks

which allows the machine to maintain a level attitude even under heavy

braking....a positive advantage in terms of handling. A die-cast aluminum fork

brace links the legs of the short front

forks just above the fender

and adds rigidity in a crucial

area to prevent the forks

from flexing under the stresses of

high speed cor-

nering. The front

fork springs are

assisted by an air

cushion which takes

over when the forks

near the limits of their compression. The air

has an equalizer pipe

to ensure that each fork leg

receives exactly the same cushioning

effect. The use of air-assisted springs

'bottom" under severe pressure. This

quarantee, combined with the anti-dive

mechanism, means that the XJ900 is

place the Yamaha XJ900 firmly in the

superbike race is the high speed

styling based very obviously on the

World GP road race machines. Sleek

integrated bodywork links the 22 liter

fuel tank with the long seat and takes

the eve down through the bike to the

steering head area and contains a high

visibility instrument panel with a central

high-tech area of the engine. A neat little handlebar fairing shrouds the

very controllable even in heavy braking

situations. The XJ900 has powerful

triple disc brakes utilizing

technology from the

world of Formula One

Grand Prix car racing

'sandwich" construc

tion with twin outer

plates bonded to a

central structure which

the unit. Final touch to

allows cooling air into

These discs are of

guarantees that the forks will not

the front suspension is the anti-dive

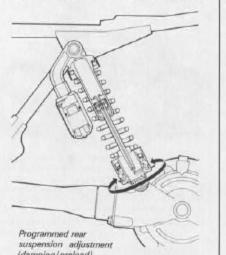
The XJ series from Yamaha completely changed the normal concept of multicylinder sports machines when they first appeared four years ago. For 1983, Yamaha has brought the XJ concept right into the big league, with the new XJ900 ready to go head to head with the competition in the large-capacity super sports/touring category

Yamaha is confident that the new XJ900 will have a terrific impact on this segment of the market. Yamaha's confidence is backed by the best power to weight ratio in its class and a spe cification that adds superb sports styling and new suspension components to the wellproven attributes of the X.I. power unit.

Actual power output is 97ps (DIN), a strong 113.7ps/litre! A lightweight shaft drive takes this power to the rear wheel in perfect reliability and with minimal torque effect. The clutch is strenghthened to meet the demands of transmitting the power and rubber damper inserts are in corporated in the rear wheel to further smooth out the delivery. The chassis itself is a double cra-

dle design constructed in newly developed lightweight, high-tensile steel tubing The rear shock absorb-

I que adjustment cepabl-lity with both damping and spring ten-sion being set together on the bottom of the unit. The gas/oil shocks also feat a remote reservoir which has the double advantage of allowing extra gas/oil capacity and better cooling. Even over long journeys on the roughest roads.



tachometer plus a fuel gauge and digital clock in addition to the usual

RD350LC

The Yamaha RD350LC is already established as one of the most sporting, high performance machines on the roads, regardless of capacity. For 1983, this high performance aspect is carried even further. The new Yamaha RD350LC employs more racing technology than any street machine ever produced to date. The new engine uses the Yamaha Power Valve System (Y.P.V.S.) straight from the factory road racers. Basically, advancing the exhaust port timing gives more power to a 2-stroke at high rpm and retarding it will spread the power across the low and mid-ranges to obtain good torque.

Exhaust port timing is controlled by the height of the port and YPVS is the only system that can vary this height to suit the power demands. Normal twostrokes are bound by the actual port height as cast into the cylinder barrel The Power Valve is a cylindrical block placed horizontally across the exhaust port, with a cutaway to match port dimensions. At high rpm, the cutaway and port blend together to form the largest possible exhaust opening. At lower rpm, the Power Valve revolves so that it blocks off part of the exhaust port, thus delaying the timing of exhaust operation. A microcomputer is

sensors which monitor engine speed The computer controls a servomotor for operating the valve, rotating it to achieve the best possible exhaust port size and timing for any given rpm. In addition, the valve rotates to clean itself of any carbon deposits as soon as the ignition is switched on, and before the engine is started. The new model also features an electronic governor in the CDI system for improved carburetion and liquid cooling system. The chassis and styling is also completely renewed, and nothing is retained from the 1982 version! The chassis itself is directly copied from the GP works machines with widespaced frame tubes and is rigidly triangulated. Rear suspension is also taken from the GP machines: a rising rate monocross suspension unit mounted behind the engine unit to achieve the lowest possible center of gravity. Short air-assisted front forks have increased stanchion diameters for greater resistance to flex and the new lighter cast alloy Italic wheels are of a new triple-spoke design. The twin disc brake at the front and single rear unit

expansion of prolonged hard use and Wider rims allow a flatter profile for the H-rated, high speed tyres, and also permit larger tyres than standard to be The instrument panel is laid out in high visibility, aircraft style, with a central tachometer flanked by speedometer and



Fuel is switched on by a rotary tap Footrests are mounted on drilled alloy plates swept up at the rear to protect the passenger's foot from inadvertant contact with the rear wheel Other improvements include: the narrow sculpted seat, racy steering head fairing

XV1000SE

are slotted to allow for the heat

A new Yamaha V-twin leader

and engine cowling.

The XV1000SE comes up as a new leader for the 1983 Yamaha V-twin range. The vee-twin configuration lends itself perfectly to the US Custom style of machine but European riding techniques demand something different. With the XV1000SE, this gap is completely bridged. The bike has the lean, low and relax ed look of the Custom models but without the exaggerated features which make them somewhat impractical for fast, long distance work.

Borrowing features from the "Midnight Special" range so popular in the USA. the European XV1000SE is finished in gleaming black and gold livery and is as eye-catching as any multi-cylinder super sports bike.

The 980cc vee-twin engine features the SOHC system and synchronized twin carb system compactly located with the 75-degree angle of the cylinder block. Instead of the previous chain drive of Yamaha's biggest vee-twin, however, the XV1000SE has switched to the maintenance-free shaft already proven on the smaller XV750SE

The chassis is the same monocoque, pressed-steel beam, utilizing the engine unit to form a rigid central block on to which front and rear suspension is mounted.

The telescopic front forks are of the leading axle type to lengthen the wheelbase for smoother handling at speed and at the rear it's Yamaha's trail blazing adjustable Mono-cross suspension. It is still the most completelyadjustable suspension system on the market, with both damping and airspring pressure adjustable from the outside of the machine. The forks also use an adjustable air-spring with an equalizing tube linking the fork legs so that there is no chance of uneven pressures. The slotted front brake discs allow expansion under the heat of hard use. The rear brake unit is a drum integral with the cast wheel. Tubeless tyres reduce unsprung weight for better handling and are low-profile, H-rated rubber for safe

XZ550S

Advanced aerodynamics

For 1983, advanced aerodynamics have added to the already-popular XZ550 to come up with an alternative version that offers a wind-cheating fairing as standard equipment—the Yamaha XZ550S. The FRP fairing's profile, particularly in the critical area around the handlebars, is very similar to that fitted on the XJ650 Turbo. Advantages of the cowling are three-fold: first of all, the improved air penetration enhances both sustained high speeds and fuel efficiency and, in addition, the aerodynamics are designed to produce a downforce effect to aid high-speed handling. The fairing has a

drooping nose (almost Concord-style) with downward-sloping flat surfaces leading into the wind. The engine cowl ing has a moulded-in spoiler, also downward-facing and the airflow over these angled surfaces produces the downforce which pins the XZ550S more firmly to the road, the faster it is ridden. The heat problem in the engine compartment has been overcome by incorporating special ventilation panels in the fairing sides. Underneath the aerodynamics, the

XZ550S remains the same as its suc-

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The Yamaha 1983 Eulopean Model Range



Specifications are subject to change without notice.

'83 NEW EUROPEAN MODELS' TECHNICAL FEATURES

RD80LC-II

Outstanding 80cc performer

view of the liquid-cooled

YEIS engine with

The RD80LC which is constructed as a genuine, full-sized motorcycle, is sure to become the outstanding performer in the 80cc class for 1983. It utilizes all of Yamaha's racing expertise in both chassis and engine design.

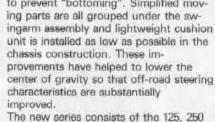
The 2-stroke 79cc liquid-coo ed engine features the wide spread of torque giving it a definite advantage over its class rivals. This torque spread is aided by the use of the Yamaha Energy Induction System (YEIS). The "sealed" liquid-cooling system ensures that none of

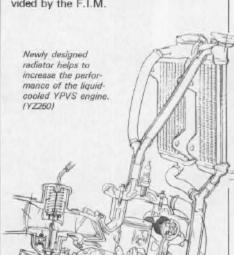
the small engine's performance is lost through overheating. Proven Yamaha features such as the "Autolube" system, electronic ignition and the reed valve-controlled Torque Induction are all included in this model's specifications In addition, the 6-speed transmission

enables the rider to keep the engine revving firmly in the power band. Hydraulic front forks are used in con junction with Yamaha's famous Mono-

cross unit at the rear. Braking is also well up to genuine motorcycle standards with a large diameter hydraulic disc brake at the front

> The new series consists of the 125, 250 and 490 models, all of which meet the respective minimum weight limits as provided by the F.I.M.





and a labyrinth seal type drum at the

CA50 (Salient)

For 1983, a new machine has joined the Yamaha scooter range; the CA50 (Salient). It is a 50cc scooter machine combining the best assets of its predecessors. The increadible economy of the 50cc Passola plus the styling and weather protective qualities of the

Beluga model. Technically, the CA50 is an interesting machine, employing the automatic variable ratio tran smission in conjunc tion with its forced air-cooled, 2stroke engine. This uses vee-belts

and variable diameter pulleys and, unlike simi-

lar systems, also employs a torque cam on the drive pulley which senses changes in power loads at the rear wheel. The result is much smoother automatic gear changes. The newly designed single-cylinder

2-stroke engine employs a dual antivibration mounting system consisting of a coil spring and rubber dampers which effectively cuts out vibration before it

Everything about the engine has been designed with ease of operation in mind Automatic oiling, for example, to avoid that messy pre-mixing of oil and fuel. Electronic ignition gives precise timing and, coupled with the automatic choke and electric starter, results in the engine firing up at the first touch on the starter

As an important safety device, however,

there is a two-stage switch which will allow the engine to start up but which will not allow the machine to go forward until the switch is put into the separate

Unique sporty type scooter

"drive" position. All of the mechanical components are enclosed in smooth bodywork which is good to look at and easy to clean. Even the handlebars are enclosed by a streamlined cowling that also incorporates the headlight and instrument panel. All of the controls are

> concentrated into two-multi-function switches on the handlebars within reach of the rider's thumbs.

model's design. Cantilever suspension is softly sprung by a large oil damper and leading link front forks increase the cushion effect to a maximum

Variable-rati

Ten-inch wheels are shod with 3.00-inch tyres, again to achieve maximum cushioning effect along with totally improved stability

Legshields and footboards are an integral part of this model's bodywork and adequately protect the rider against the worst of the weather. Incorporated in the rear of the legshields is a box for small packages.

The instrument panel of this model includes speedometer, fuel gauge and war ning lamps for oil level, high beam and turn signal operations. An audio signal goes on when the flashers are operated so that the rider is reminded to switch them off once the turn is completed.

YZ490, YZ250, YZ125

Increased race performance

The '83 YZ series developed from the successful '82 series comes with a number of technical improvements and refinements for even higher race performance.

Design points have been placed on the improvement of off-road steering characteristics and competition reliability by fully utilizing a great store of racebred technology.

One of the most important alterations made to chassis design is that a radiator is fitted to the frame, while it is positioned in front of the front fork assembly on

'82 series. Relocation of radiator, altered caster and trail, and adoption of new link-type Mono-cross suspension have also improved off-road handling characteristics. The new link-type Mono-cross suspension employs a con, rod by utilizing leverage action, to obtain the same progressive effect as a rising rate type system. Suspension effect is increased specifically in the mid-range stroke, thus making off-road riding as soft and comand damping force are greatly increased to prevent "bottoming". Simplified mov-

fortable as possible, while spring effect

YZ490

Higher cooling effect due to increased fin area on the cylinder.

· YEIS New link-type suspension.

· Improved front fork adjustment.

 Front and rear aluminum die-cast hubs. New styling incorporating red fork

YZ250

 New square type engine for increased torque.

boots and rear suspension spring.

- Sharper engine response with the use of new reed valve system.
- Altered gear ratios to complement engine performance.
- New split type radiator with increased surface area
- Lower center of gravity due to reloca-
- tion of radiator. · Front and rear aluminum die-cast
- · New styling incorporating red fork boots and red rear
- suspension spring. · Liquid-cooling system.
- · New link-type suspension.

YZ125

- Lighter and compacter engine.
- Increased torque particularly in the
- low to mid-range due to YPVS. Altered port timing with increased exhaust effect
- · Newly designed radiator with larger surface area
- Lower center of gravity due to relocation of radiator.
- New link-type suspension.
- · New front fork assembly with base
- valve and ring type orifice. · New hollow wheel rims for more
- strength and weight saving.
- New styling incorporating red fork boots and red rear suspension spring.

hard riding condition. The YZ80 now fe

tures a new link-type rear Mono-cross

King of mini-motocross

The 1983 YZ80 is born to be a winner in the highly competitive mini-motocross world, with its impressive engine perfor mance and handling characteristics even better than its successful '82 predecessor.

The already-proven YEIS liquid-cooled Comfort has a high priority in this engine is even more improved. The 2-stroke single 47 x 45.6mm engine displaces 79cc. Compression ratio is 8.0: 1. Max. torque reaches 1.19 kg/12,000 rpm, the highest in the same displacement class. Power is picking up in a very dynamic manner even in the low speed

range. Radiator's surface area is 35% larger than that of the '82 model. This high performance radiator helps greatly to increase the durability of the powerful engine under whatever

CHAMAIN

system and a newly designed swingarm made of elliptical tubing.

This combines increased strength and reduced weight. The new Mono-cross system allows a wheel travel of 250mm (plus 20mm over the 1982 model). The shock absorber has been redesigned into a lighter and more efficient unit with the stroke reduced from 112mm to 90mm. Front suspension has also been improved with wheel travel increased by 15mm (now 240mm). Rigidity is increased, too, and inner tube size is changed from 30mm to 33mm

A real beginner bike for YZ oriented children

The PW80 is intended to bridge the gap between the PW50 and the YZ50. This model has been designed with 7 to 10 year old YZ oriented children in mind. A well-proven 79cc 2-stroke singlecylinder engine powers this model. Standard safety features include a muffler protector, engine guard, handlebar padding, YZ seat, chain case and chain guard, and a special power reduction washer, placed between exhaust port and exhaust pipe, to limit speed and ac celeration capabilities. The front fork assembly, which incorporates oil damping, is of the leading axle type and has 110mm of travel. The famous Yamaha Mono-cross gas/oil damper suspension unit has been adopted in this model. This gives 95mm of travel. With its 3-speed automatic clutch transmission, hand and foot brakes,

Mono-cross suspension, etc., the PW80 will greatly improve the motocross skills of YZ oriented children who began offroad riding with the PW50 or children experiencing the joy of off-road riding for the first time



Mrs., It's the Mr.'s Turn



From Great Britain: There is a 1 we're still pampering to their every

trend toward a scooter boom all | whim. over the world today. A nice Now, it's the fellas' turn. 10.1252/105 1177 617 scooter poster was made recently. We've launched the Yamaha just 30cm by 42cm, and is rather this is definitely a man's machine. unassuming being black and The Beluga has an 80cc 2 stroke ne with electric start.

humor and introduces the Beluga It's fully automatic. Automatic choke. Automatic transmission. And automatic lubrication. It also has a rear rack and a special

parcei compartment And thanks to Sir Geoffrey's latest The Yamaha Passola has been the tax increase on petrol (again), it's reassuring to know that the Beluga is extremely economical in

(And with the introduction of electhat department tric start on the 1982 models, Sorry Mrs.

Motor sports get big coverage

and Passola in a relaxed manner.

The caption reads Mr. & Mrs. and

We've spoiled the ladies long

No. 1 selling ladies' bike for the

the poster looks like this:

-The Daily Mirror-



GP Moto-cross article in The Daily

From Great Britain: The Daily Mirror is a popular daily paper in London which is famous for its long history and it receives tremendous popular support because of its clarity and wide coverage political issues to entertainment and sports. As many as 11 million copies are sold every day. Recent-The Daily Mirror has begun to feature motorcycle articles in a big way. This could be because motor sports have always been very pop ular in England and there is a trend towards increasing appreciation or motorcycles.

Beluga Press Conference



From France: It was reported in the No. 5 issue of Yamaha News how the Beluga Show in Paris was great success. A rather lavish Beluga Press Conference was also held after the show. In this Press Conference sponsored by Soranging from current events and | nauto, about 110 reporters from

publications attended. Many of the press including Lui, Vogue Homme, Marie Claire, Paris Match and television (i.e. TFI, Antenne 2 and FR 3) are well known even in other countries. This is another indication of how much interest has been generated in the Beluga.

The conference began with a speech from Mr. Olivier, followed by the showing of a film on the Beluga, and then a question and answer session. It goes without saying that this press conference started out with caviar and drinks. Some of the press in attendance were as follows;

Moto Journal, France Moto, Moto Plus, L'annee Moto, Auto Moto, Revue Moto Technique, Le Figaro, France Soir, Le Matin De Paris, Nouveau Jounal, Le Parisien, Le Monde, Quotidien De Paris, Liberation, Cosmopolitan, Femme pratique. Femme d'aujourd'hui, Vingt ans, Tennis magazine, Tennis de france, Super tele, Tele journal, Tele star, Tele 7 jours, D.P.P.I., Radio 7, La croix, etc. etc.

Yamaha promotion reaches 15 million people

From Holland: According to the Yamaha Motor NV in Amsterda a French TV crew went to Italy to cover the road race GP being held there. This crew interviewed M. Fontan, B. Sheene and G. Agostini, the manager of the Ago racing team. The total airing time of this feature was about two hours and it was reported that approximately 15 million people watched

specialized and non-specialized this program. This is one example of how Yamaha riders all over the world are enthusiastic about promoting the Yamaha brand every way they can.



Parts Sales Campaign in Nigeria

From Nigeria: Yamaco, the Motorcycle Division of the local Yamaha importer (a division of John Holt, Ltd.), conducted a 2-month Parts Sales Campaign prior to transferring the said division over to the new company, Yamaha Manufacturing of Nigeria Ltd. (Y.M.N.L.).

This campaign was a great success, thus enhancing further the brandname of Yamaha.



won the first prize in the campaign, From left to right - the manager of the Parts Division of Yamaco, Mr. Teichert, the staff of YMC in charge of the Nigerian market, Mr. Kunimi, the inning dealer and the parts manage

Yamaha baseball team becomes as popular as soccer team



amaha fans wild with excitement

wo years since its formation, was hampion to represent the the bottom of the ninth, however Baseball Championship. In this Yamaha lost out despite its valian vent, the top teams from each efforts. rea of Japan compete at the Even so, as it is quite an achieve Kôrakuen Stadium to decide the ment to be able to participate in est company team in Japan. n the first game of the Yamaha Yamaha team which made it that

3 to 5 until the 7th inning. But in ing the championship next year the bottom of the 8th inning, just as for the Yamaha socce Noguchi, the right fielder, blasted team with an excellent record in 3-run homer to turn the tables two leagues. and clinch the victory. In the se- The pitcher Suzuki and the outuji Heavy Industries from Ota Ci- baseball team were selected y (80km north of Tokyo), a team members of the Japanese team egarded as a strong candidate for for the 27th International Amateu e championship. But Yamaha's Baseball Championships held in itcher Suzuki held down Fuji Seoul. Also Noguchi, the outleavy Industries to just four single fielder, received the honor of get its, while the Yamaha team ham-ting the Wakajishi (Gallant) nered out 8 runs in top form to Award. Incidentally, Sumitor vin the game

The Yamaha team, as one of the pionship.

best 8, took part in the thrird ga game with Sumitomo Metals from Wakayama City (about 100km south of Kyoto)

Yamaha batted first and scored a run in the first inning and anothe in the third inning, but in the bot tom of the same inning Sumitor Metals retaliated with two runs to even up the score. In the bottor of the sixth, Sumitomo Meta took the lead by scoring anothe rom Iwata: The baseball team run. In the 8th inning, however f Yamaha Motor Company only Yamaha recouped with two mor runs to put the score at 4 to 3 hosen this year as the regional Shortly after getting two outs in 'amanashi and Shizuoka Prefec- Sumitomo hit a fatal 3-run home are Region for the 53rd All Japan making the score 4 to 6, so

this championship at all, the eam, they almost lost to Denden far only on the second year since Kyûshû from Kumamoto City its formation drew a great deal of southernmost region) losing at attention. Hopes are high for gain

ond game, they went up against fielder Nakamoto of the Yamaha Metals went on to win the cham

Advertising in several languages



From Suriname: The popularity of Yamaha motorcycles is rapidly growing in Suriname, located in South America. Therefore, the local Yamaha importer, J.F.D. Haenen Co., Ltd., is putting forth greater efforts in publicizing activities in trade fairs and sports events, and through the local press, television and radio. In Suriname, aside from the official language Dutch, a multitude of languages including Hindi, Indo nesian, English, Spanish and local tongues are spoken. The radio commericals for Yamaha are broadcast in Dutch, Hindi and Indonesian, as well as in several local tongues. Efforts are being made to publicize the Yamaha brand name in the area of sports to reach a wider audience by not only backing motorcycle racers, but also by sponsoring a volleyball team which is currently the national champion.

One hustling dealer from Germany



From Iwata: One unusual Yamaha dealer took part in the Suzuka Enduro Race this year. His name is Koici Shimada and he is a Japanese who has lived in West Germany since 1950, and he is now one of the top dealers there Mr. Shimada came to Japan with two primary objectives. The first was to take part in the enduro race and elevate the image of the standard Yamaha models. Mr. Shimada, married to a German. has one daughter and one son, both of whom helped to clock him during the race. Unfortunately, he experienced some trouble with his machine and the results were not all that good.

Nevertheless, the second object tive of Mr. Shimada was carried out very successfully. It was to help his group to get a better understanding of Japan, his own birthplace as well as that of Yamaha Motor. He brought along with him 15 people including his friends among dealers and customers, and a member of the police force as well as of an auto mobile association. He served as the interpreter and their visit to the headquarters of Yamaha Motor was the highlight of this tour. Mr. Shimada, who as a racer,

dealer, tour guide, and as a father, was extremely busy every day in Japan, took the time to have some "sushi" (raw fish delicacy) with his son and daughter. This may well have been the highlight of the trip for his two teenage kids

'82 Pan Am Clipper Cup Yacht Series in Hawaii Class - D Winner SUPER 19 The ten-member crew of "Super Witch" includes skipper Lowell North (74 2-Ton World Championship winner, 76, 78 S.O.R.C. winner), navigator Rick Mogel, and crew members Warwick M. Tompkins, DAHU

One after another boats are forced to retire in 40-knot winds

The "Clipper Cup" becomes

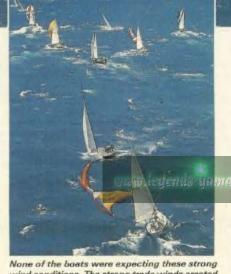
Among the open sea races for big boats, the five most famous are England's "Admirals Cup", Australia's "Southern Cross Cup", Italy's "Sardinia Cup", America's "S.O.R.C." and this "Clipper Cup".

The "Clipper Cup", in this its third running, attracted 75 big boats from the Pacific area countries of Australia, New Zealand, Hong Kong, Japan, Canada and the U.S.A.

World famous Waikiki Beach on Oahu island of Hawaii, the mid-Pacific paradise known for its marvelous year-round summer climate, was the base for this hotly contested series of 5 races which were held over a three week period beginning August

The "Clipper Cup" series consists of 5 races, including three races over a 27 mile triangle course, one middle distance race of 150 miles (Molokai Race), and a 780 mile long distance race (Round-the-State-of-Hawaii Race). This year's race was quite different from the second running in 1980 because of the strong trade winds that created terrible sea conditions.

The participating boats were divided into 5 classes beginning with the maxi-boats, A, B, C, D, E classes, with a long list of famous off-shore racers such as "Kialoa" and "Condor", making this the highest



None of the boats were expecting these strong wind conditions. The strong trade winds created white-caps during this triangle race.

Outstanding sailing performance against the world's top racers

5th-1st-1st-1st-4th place finishes for a decisive class victory

'Super Witch", a 41 foot sloop designed by the Yamaha Design Team was entered in the D class of this year's race. Famous skipper, Lowell North, was called on to mount the challenge against the 18 top class racers in the highly competetive Class D. North had to use all of his sailing skills in what turned out to be a hot race between such famous boats as "Police Car", "Hitch Hiker", Brooke Ann", "Tomahawk", and "Irrational".

Amidst this tough competition, "Super Witch" only managed to finish fifth in the first triangle race, but then came back to finish the second and third triangles in first place. She later showed her beautiful sailing qualities in pulling away to finish first

LANAL

RACE 3 MOLOKAI RACE

MOLDKAL

Class D: points table POLICE CAR IDDATIONAL TOMAHAWK

Stan Gibbs, David W. Miller, Richard Martin, Robert Schuster, Yasuyuki Hakomori and Kazuyuki Higashijima. ROUND-THE-STATE RACE MOLOKAI G GO



RACES 1, 2, & 4 OLYMPIC TRIANGLES TOTAL

1) SUPER WITCH

TOMAHAWK

HITCH HIKER SEAQUEST WILL O' THE WISP

(B) KO TERU TERU

POLICE CAR

BROOKE ANN

Class D POLICE CAR/KA-330 BROOKE ANN/US-77519 HITCH HIKER/KAR-303 TOMAHAWK/US-67377 SUPER WITCH/J-3081 ZINGARA/US-30301 SEAQUESTA /SM-202 MOONSHADOW/ B-51

in the 150 mile Molokai Race.

Throughout the strong winds and choppy sea conditions that caused one boat after another to drop out with mast or rudder troubles, "Super Witch" and its crew, with Lowell North at the helm, made an impressive display of the best teamwork along with their sound sailing tactics. In the end, both boat and crew proved themselves with consistent finishes of 5-1-1-1-4, giving "Super Witch" a convincing victory in Class D.

Following the "Wing of Yamaha" 's victory in the 1975, Pacific Ocean Single Handed Race and the 1/4 Ton World Championship won by "Magician V" in 1978, this makes the third time that the Yamaha Design Team has produced an outstanding boat with excellent sailing performance that has outsailed the world's top competition and won the attention and praise of vachtsmen the world over







"Super Witch" performed magnificently while run free before the wind. At a speed of 12 knots she se to be flying along as she rides the surf.



With the beautiful summer coastline of Hawaii in the background, the "Cliphas become the race that every off-shore racer wants to enter.



Maxi-boats that have made names for themselves on race courses the world over, such as "Klaloa" (80 foot sloop/owner, John B. Kilroy/designer, Holland) and "Condor" (80 foot sloop/owner, R. A. Bell/designer, Holland), added to the color and excitement of this year's race.