

We make machines for winners to ride.

When Pierre Karsmakers won the AMA Open Class Racing Championship, some people said it was his new Yamaha motorcycle that made him a winner.

We think that's quite a compliment. The dirt, the dust, the jumps and the bumps, the mud and the mania

of motocross make it the toughest test of motorcycle engineering. So we're pleased to come out on top, and to share the credit.

But that's not why we race. While men may race to win, we race to find out about our machines. The experience of building motorcycles that exceed even the demand of motocross has helped Yamaha produce dependable, reliable machines that will stand up anywhere.

Yet even this wasn't what made Pierre Karsmakers the Champion. Winning riders and winning motorcycles must be made of the same things—talent, experience, determination, and good hard work.

Karsmakers had all those things going for him long before he got the championship on a Yamaha. He was already a winner.

All we did was make a machine that was good enough for him to ride.

Yamaha rider
Pierre Karsmakers, American
Motorcycle Association
Open Class Racing Champion



The Yamaha DT250 Enduro, one of the many Yamaha Enduros modeled after our winning MX machines. An ideal motorcycle for both highway and off the road. Visit your Yamaha dealer.

**Someday,
you'll own a Yamaha.**