The secrets of the EXCITERS!

Exciting new ride You'll discover the magic of Yamaha's own Enduro-Travel Forks. New with Yamaha, this engineering advance effectively dampens excess shock and vibration for maximum stability and handling







Yamaha has traditionally refused to settle for bikes that merely cater to the "in" crowd Instead, we set our sights on machines that would meet the demands of the "out-in-front" set. The kind of men (and women) who can't be satisfied by just popping along with the rest of the pack. The kind who must lead instead of follow

Now, for 68, this dedication to perfection has never been so evident. Everything about the new Yamahas is so advanced. only one name could do them justice THE EXCITERS

Exciting performance Thrill to the challenge of 5 PORT POWER! This dramatic advance in cylinder design gets greater efficiency out of every drop

SINCE THE

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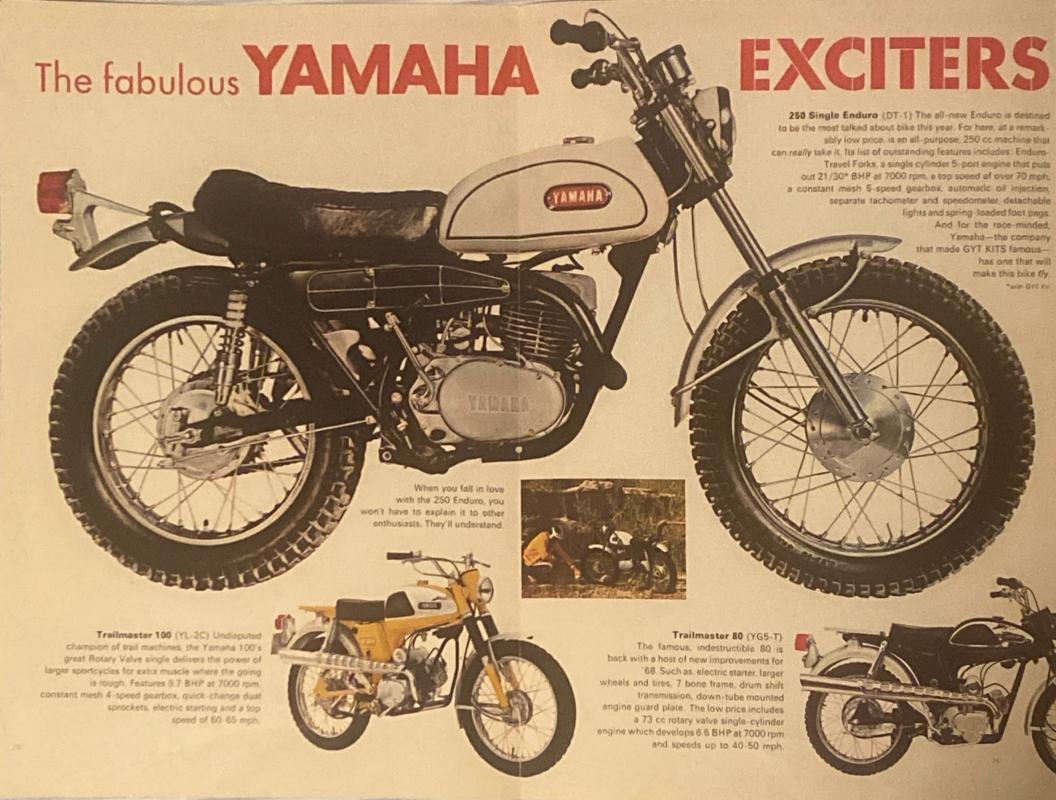
of fuel-made Yemaha a racing champion

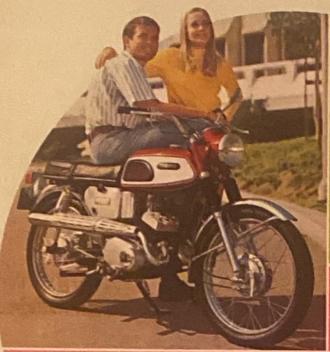
YAMAHA unleashes...



Yamaha Snowmobile This is the world's most advanced snowmobile—the coldblonded exciter that will leave the rest standing in their tracks. Its heart is a super-rugged high performance 350 cc twin-cylinder two-cycle engine inspired by those used in Yamaha's famed racing bikes. And its disc brakes power train and suspension are demonstrably superior to any tested before







125 Twin Scrambler (YAS1-C)

If superior quality and performance are important to you, then this is undoubtedly the best buy ever offered in a low cost scrambler. Consider these qualifications: a twin-cylinder 5-port engine delivering 15.2 BHP and speeds of 70-75 mph, a constant mesh 5-speed gearbox and upswept pipes complimented by a handsome pin-striped tank.



180 Street Scrambler (YCS-1C)

This new 180 is the ideal street machine for the enthusiast who wants a high performance machine that handles and brakes superbly. and is as much at home where the going's rough as it is on the highway. Asido from its sleek lines, the YCS-1C comes with an electric starter and advanced twin-cylinder engine that produces 21 BHP for a top speed approaching 90 mph.



SEE YAMAHA IN ACTION

MIA FARROW In The William Cards Production ROSEMARY'S BABY D-MINNING JOHN CASSAVETES

Produced by WILLIAM CASTLE e and Directed by FIGMAN POLANS Bread on risked by IRA LEVIN



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There's a YAMAHA EXCITER for everyone



5-speed sport twin 3-way adjustable rear suspension Delivers 28 BHP for speeds from 85-90 mph Catalina 250

The potent YDS-3 in scrembler get-up. Twin-cylinders. twin-carbs, oversize brakes. Speeds up to 90 mph Big Bear Scrambler 250

(YDS-3C) Combines the best features of the YDS series with convenient electric starter. Puts out 29.5 BHP and a speed range of 90-100 mph Catalina Electra 250 (YDS 5)

Probably the winningest road racer in the history of motorcycling. twin-cylinder Road Racer 250 (YDS 5 type)

38 BHP

5-port

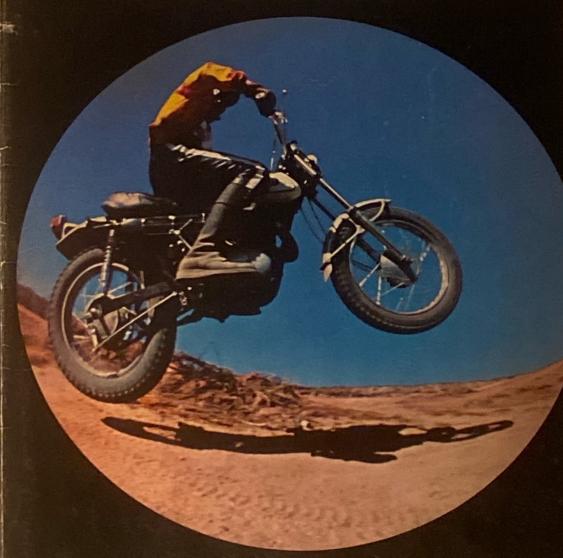
engine.

Exceuds 130 mph



YAMAHA @

Meet the EXCITERS!



YAMAHA (1)